

BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION)

FOURTH SEMESTER

TELEVISION PROGRAMMING AND PRODUCTION

COURSE CODE: BA (JMC) 206	L: 4	T/P: 0	CREDITS: 4
External Evaluation: 75 Marks	Internal Evaluation: 25 Marks		Total Marks: 100

Objectives of the Course

On completion of this course, the student should be able to:

- define TV as a medium of mass communication
- distinguish and differentiate various TV programme formats
- describe the process of production of TV programme

Unit I: [Understanding the Medium]**L: 12**

1. Brief Historical Background of Television in India
2. Characteristics and Importance of Television
3. Various Formats of TV programmes
4. Stages of Programme Production

Unit-II [Pre-Production]**L: 12**

1. Ideation, Programme Brief, Objectives, Synopsis, Research - Recce and Treatment
2. Scripting a Programme: Story Boarding and Script Breakdown
3. Maintaining Continuity, Make-up, Set-designs, Costumes, Props, Floor Plan
4. Budgeting

Unit-III: [Production]**L: 12**

1. Steps involved in production and utilization of a TV programme
2. Production Personnel: Role and Responsibilities in Studio & Location Shoot
3. Single Camera Shoot
4. Multi Camera Shoot

Unit IV: [Post Production]**L: 12**

1. Video Editing: Concept and Process
2. Basics of Continuity Editing
3. Idea to Screen
4. Pretesting and Evaluation: Tools and Techniques

Suggested Readings & E-resources:

1. Boyd, A. (1997). Broadcast Journalism: Techniques of Radio and TV news. Boston: Focal Press.
2. Belavadi, V. (2013). Video production. New Delhi: Oxford University Press.
3. Hakemulder, J. R., Jonge, F. A., & Singh, P. P. (2005). Broadcast Journalism. New Delhi, India: Anmol Publications.
4. Millerson, G., & Millerson, G. (1999). Television Production. Oxford: Focal Press, 13 edition.
5. Trewin, J. (2003). Presenting on TV and Radio: An Insider's Guide. Amsterdam: Elsevier.
6. Utz, P. (2006). Today's Video. Jefferson, NC: McFarland.
7. Zetttl, H. (2005). Television Production Handbook, Cengage Learning.
8. www.tv-handbook.com/index.html

- i. Approved in the BOS Meeting held on 27th June 2016 & AC Sub Committee Meeting held on 22nd July 2016.
- ii. To be effective from the Academic Session 2016-17 onwards.