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INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)
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Lesson Plan Version 10.0

Course: BJMC -208 – Television News : Reporting and Anchoring (TNRA)		
BJMC – 4th Semester	No. of Theory Hours per Week: 04	No. of Practical Hours per Week: 2

Course Outcome (CO):

COs for Theory (BJMC-208):	
CO1	Explain the aesthetics of TV news channel. (BTL4)
CO2	Elaborate various writing styles for visuals. (BTL6)
CO3	Interpret challenges for reporter and reporting. (BTL5)
CO4	Function as a responsible anchor, following ethics. (BTL4)

Recommended Books:

Books	S. N.	Details of the Books
Text Books	1.	Kumar, Keval J. Mass Communication in India, Jaico Publishing
	2.	Yorke, Ivor, Television News (Fourth Edition), Focal
	3.	Zettl, H. (2005). Television Production Handbook,engage Learning.
Reference Books	1.	Baker, J. (2005). Secrets of Voice-Over Success: Top Voice-Over Artists Reveal how they did it. Boulder, Sentient Publications.
	2.	Hakemulder, J. R., Jonge, F. A., & Singh, P. P. (2005). Broadcast Journalism. New Delhi, India: Anmol Publications
	3.	Kalra, R. J. (2012). The ABC of News Anchoring: A guide for Aspiring Anchors, Pearson..

Lecture No.	Topics / Concepts to be Covered	Reference of the Book and its Chapter
UNIT - I		
1.	Introduction Structure of TV News Channel	Broadcast Journalism. New Delhi, India: Anmol Publications. Kalra, R. J. (2012).
2.	Basics of Television News	Kumar, Keval J. Mass Communication in India, Jaico Publishing
3.	Concept of News and News Value	Broughton, Iry. Art of Interviewing for Television, Radio & Film, Tab Books Inc.1981
4.	News value and its elements	Lawrence Lorenz, Alfred & Vivian John. News Reporting and Writing, Pearson
5.	Importance of news channel and its Structure of TV News Channel	Broadcast Journalism. New Delhi, India: Anmol Publications. Kalra, R. J. (2012).
6.	Departments and Structure of TV News Channel	Broadcast Journalism. New Delhi, India: Anmol Publications. Kalra, R. J. (2012).
7.	Qualities and Responsibilities of News Personnel	The ABC of News Anchoring: A guide for Aspiring Anchors, Pearson
8.	Qualities and Responsibilities of News Personnel	Boyd, Andrew. Broadcast Journalism
9.	Various News Sources	The ABC of News Anchoring: A guide for Aspiring Anchors, Pearson
10.	Monitoring Services	The ABC of News Anchoring: A guide for Aspiring Anchors, Pearson
11.	News channel and News Agencies	Broughton, Iry. Art of Interviewing for Television, Radio & Film, Tab Books Inc.1981
UNIT - II		

Lecture No.	Topics / Concepts to be Covered	Reference of the Book and its Chapter
12.	Introduction to TV News Writing	Kumar, Keval J. Mass Communication in India, Jaico Publishing
13.	Characteristics and Essentials of TV Language	Lawrence Lorenz, Alfred & Vivian John. News Reporting and Writing, Pearson
14.	News Writing: Concepts	Boyd, Andrew. Broadcast Journalism.
15.	News Writing: Elements	Handbook of Journalism & Mass Media Author BN Tripathi
16.	Description how to Write for Visuals	Handbook of Journalism & Mass Media Author BN Tripathi
17.	Writing for Visuals: Simple News	Handbook of Journalism & Mass Media Author BN Tripathi
18.	Writing for hard and soft news and breaking news	The ABC of News Anchoring: A guide for Aspiring Anchors, Pearson.
19.	Writing for Visuals: Simple News stories hard and soft story	The ABC of News Anchoring: A guide for Aspiring Anchors, Pearson
20.	Writing Intros / Opening, Headlines & Closing / Concluding	Handbook of Journalism & Mass Media Author BN Tripathi
21.	News packaging for programs and stories	Broadcast Journalism. New Delhi, India: Anmol Publications. Kalra, R. J. (2012).
22.	News Writing for TV versus other Media	Broadcast Journalism. New Delhi, India: Anmol Publications. Kalra, R. J. (2012).
UNIT - III		

Lecture No.	Topics / Concepts to be Covered	Reference of the Book and its Chapter
23.	Intro of TV News Reporting	Boyd, Andrew. Broadcast Journalism
24.	Television Program Format. Dry News, Anchor Voice, Anchor Voice Byte and Package.	Hakemulder, J. R., Jonge, F. A., & Singh, P. P. (2005)
25.	Principles of Reporting Different Types of Reporting and Objective and its importance	Lawrence Lorenz, Alfred & Vivian John. News Reporting and Writing, Pearson
26.	Functions and Responsibilities of Reporter	Broadcast Journalism. New Delhi, India: Anmol Publications. Kalra, R. J. (2012). The ABC of News Anchoring: A guide for Aspiring Anchors, Pearson.
27.	Different Types of Reporting: Investigative, Interpretative, Reporting Beat	Handbook of Journalism & Mass Media Author BN Tripati
28.	Reporting- Types of News Reports Reporting- Accident, Courts, Society, Culture, Politics, Sports, Education	Reporting Se Anchoring TakHardcover – 1 January 2016 Hindi Edition by <u>Kumar Bhawesh Chandra</u> (Author)
29.	Live Reporting Importance and its Aim	Kumar, Keval J. Mass Communication in India, Jaico Publishing
30.	Essentials of Field Reporting: Live/recorded Phono	Handbook of Journalism & Mass Media Author BN Tripati
31.	Reporting from the field	
32.	Importance of (p2c) Piece to Camera, Walk through	Kumar, Keval J. Mass Communication in India, Jaico Publishing
33.	Vox Pop- meaning and use	Lawrence Lorenz, Alfred & Vivian John. News

Lecture No.	Topics / Concepts to be Covered	Reference of the Book and its Chapter
		Reporting and Writing, Pearson`
34.	Guidelines and Challenges for a TV Reporter	Kumar, Keval J. Mass Communication in India, Jaico Publishing
UNIT – IV		
35.	In TV News Anchoring	Lawrence Lorenz, Alfred & Vivian John. News Reporting and Writing, Pearson
36.	News Anchor: Qualities, Responsibilities and Professional Ethics	Broadcast Journalism. New Delhi, India: Anmol Publications. Kalra, R. J. (2012)
37.	Voice Personality & Presentation	Reporting Se Anchoring TakHardcover – 1 January 2016 Hindi Edition by <u>Kumar Bhawesh Chandra</u> (Author)
38.	Properties of Sound, types of Microphone and its uses	Reporting Se Anchoring TakHardcover – 1 January 2016 Hindi Edition by <u>Kumar Bhawesh Chandra</u> (Author)
39.	Breathing and Articulation	Handbook of Journalism & Mass Media Author BN Tripathi
40.	Pitch, Tone, intonation and fluency	Reporting Se Anchoring TakHardcover – 1 January 2016 Hindi Edition by <u>Kumar Bhawesh Chandra</u> (Author)

Lecture No.	Topics / Concepts to be Covered	Reference of the Book and its Chapter
41.	Body Language in Anchoring	Handbook of Journalism & Mass Media Author BN Tripathi
42.	Uses and Function of Teleprompter	Reporting Se Anchoring TakHardcover – 1 January 2016 Hindi Edition by <u>Kumar Bhawesh Chandra</u> (Author)
43.	Anchoring News & Non-News Programs	The ABC of News Anchoring: A guide for Aspiring Anchors, Pearson.
44.	Anchoring News & Non-News Programs	Handbook of Journalism & Mass Media Author BN Tripathi
45.	Body Language and Tone of Voice	Hakemulder, J. R., Jonge, F. A., & Singh, P. P. (2005)
46.	Anchoring with/without Tele-prompter, Studio and Outdoor	Handbook of Journalism & Mass Media Author BN Tripathi
47.	Talk Show Host/ Moderator- Legal pitfalls (what NOT to say)	Handbook of Journalism & Mass Media Author BN Tripathi

Suggested Topics for Presentation:

S. No.	Suggested Topics for Presentation
1.	Evolution of Television News Anchoring: From the Past to the Present
2.	Role of a Television News Anchor in Shaping Public Opinion
3.	Challenges Faced by Television News Anchors in the Digital Age
4.	Ethical Considerations in Television News Anchoring
5.	The Art of Effective Communication for News Anchors
6.	Diversity and Inclusion in Television News Anchoring
7.	The Impact of Technology on Television News Anchoring
8.	Behind the Scenes: A Day in the Life of a News Anchor
9.	Crisis Communication: How News Anchors Handle Breaking News and Emergencies
10.	The Future of Television News Anchoring: Trends and Innovations

Course: BJMC -208 – Television News: Reporting and Anchoring (TNRA)		
BJMC – 4th Semester	No. of Theory Hours per Week: 04	No. of Practical Hours per Week: 2

Course/Lab Outcome (COs):

COs for Practical (BJMC-258):	
CO1	Demonstrate skills to create a TV news package. (BTL3)
CO2	Function as a field reporter. (BTL4)
CO3	Organize genres of TV programme. (BTL6)
CO4	Produce TV news bulletin. (BTL6)

Lesson Plan for Practical:

Week No.	Lab No.	Topics/Concepts to be Covered	Reference of Lab Manual
1.	1.	Introduction Structure of TV News Channel	-
2.	2.	Piece to Camera (P2C)	-
3.	3.	Identify various news Sources and list down 5 National and 10 International News Agency's	-
4.	4.	Prepare a 5 Minute News Programme in any news format on any social issue in India.	-
5.	5.	Writing Intros / Opening, Headlines & Closing / Concluding (Based on Lab 4 programme result)	-
6.	6.	Reading and recording a news peace with or without Teleprompter (Studio/Field Report)	-
7.	7.	Reading and recording a news peace with or without Teleprompter (Studio/Field Report)	-
8.	8.	Reading and recording a news peace with or without Teleprompter (Studio/Field Report)	-
9.	9.	Conduct a Talk Show/ Interview/ Debate / Discussion	-
10.	10.	Conduct a Talk Show/ Interview/ Debate / Discussion	-
11.	11.	Package of News Bulletin of 5 – 10 Minutes	-
12.	12.	Package of News Bulletin of 5 – 10 Minutes	-

Testing Schedule:

Nature of Test	February	March	April	April
Surprise Test (ST)	ST in any of the Weeks	-	-	-
Mid Term Test (MT)	-	MT in 2nd / 3 rd Week	-	-
Class Test (CT)	-	-	CT in any of the Weeks	-
Supplementary Test (Sp.T)	-	-	-	Sp. T in 1 st week
Assignment Submission Schedule	Assignment-1 is to be submitted One Week after completion of Unit-1 and Unit-2. Assignment-2 is to be submitted One Week after completion of Unit-3. Assignment-3 is to be submitted One Week after completion of Unit-4.			