

Course Code: BA (JMC) 206	L T C
Course Name: Television Programming and Production	4 0 4

INSTRUCTIONS TO THE PAPER SETTERS:

1. Question No. 1 should be compulsory and cover the entire syllabus. Question No. 01 shall have 10 parts (a to j) of 02 Marks each i.e. $10 \times 2 = 20$ Marks and all 10 parts (a to j) covering all the 04 units having a minimum of 02 parts from every unit.
2. Apart from Question No. 1, the rest of the paper shall consist of four units as per the syllabus. Every unit should have 02 questions (preferably each question should have 02 parts (a and b)) to evaluate the analytical/technical skills of the student. However, students may be asked to attempt only 1 question from each unit. Each question should be of 10 Marks, including its subparts, if any.
3. Examiners are requested to go through the Course Outcomes (CO) of this course and prepare the Question Paper accordingly, using Bloom's Taxonomy (BT), in such a way that every question be mapped to some or other CO and all the questions, put together, must be able to achieve the mapping to all the CO(s), in a balanced way.

LEARNING OBJECTIVES:

On completion of this course, the student should be able to:

1. Understand the role of television production in mass communication.
2. Recognize key stages and components of television production.
3. Develop a comprehensive plan for pre-production activities.
4. Create a programme brief, objectives, synopsis, and treatment.
5. Appreciate cinema's connection to culture, society, and politics.
6. Identify software tools used in post-production.

PRE-REQUISITES:

Basic film knowledge, strong observational and critical thinking skills, cultural awareness, effective communication abilities, an open-minded approach to diverse film genres, and basic technology literacy.

COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO	BT Level	Mapping to PO #
CO1	Explain TV production for Mass Communication. (BTL2)	2	
CO2	Formulate pre-production of a programme. (BTL6)	6	
CO3	Appraise the Process of Production of a TV Programme. (BTL5)	5	
CO4	Explain the use of editing techniques for post-production. (BTL2)	2	

UNIT - I (No. of Hours: 12)	
[Understanding the Medium]	
<ol style="list-style-type: none"> 1. Brief Historical Background of Television in India 2. Characteristics and Importance of Television 3. Various Formats of TV programmes 4. Stages of Programme Production 	
UNIT - II (No. of Hours: 10)	
[Pre-Production]	
<ol style="list-style-type: none"> 1. Ideation, Programme Brief, Objectives, Synopsis, Research - Recce and Treatment 2. Scripting a Programme: Story Boarding and Script Breakdown 3. Maintaining Continuity, Make-up, Set-designs, Costumes, Props, Floor Plan 4. Budgeting 	
UNIT - III (No. of Hours: 12)	
[Production]	
<ol style="list-style-type: none"> 1. Steps involved in production and utilization of a TV programme 2. Production Personnel: Role and Responsibilities in Studio & Location Shoot 3. Single Camera Shoot 4. Multi Camera Shoot 	
UNIT - IV (No. of Hours: 12)	
[Post Production]	
<ol style="list-style-type: none"> 1. Video Editing: Concept and Process 2. Basics of Continuity Editing 3. Idea to Screen 4. Pretesting and Evaluation: Tools and Techniques 	
TEXTBOOKS:	
TB1.	Belavadi, V. (2013). Video production. New Delhi: Oxford University Press.
TB2.	Zettl, H. (2005). Television Production Handbook, Cengage Learning.
REFERENCE BOOKS:	
RB1.	Millerson, G., & Millerson, G. (1999). Television Production. Oxford: Focal Press, 13 edition.
RB2.	Trewin, J. (2003). Presenting on TV and Radio: An Insider's Guide. Amsterdam: Elsevier.