



**BHARATI VIDYAPEETH'S**  
**INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)**  
(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi)  
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## Lesson Plan

Course: BA(JMC) 106 - Still Photography		
BA(JMC) - 2 <sup>nd</sup> Semester	No. of Theory Hours per Week: 04	No. of Practical Hours per Week: 02

### Course Outcomes (COs):

COs for Theory [BA(JMC)] 106	
CO <sub>1</sub>	Explain the concept and genres of photography. (BTL2)
CO <sub>2</sub>	Analyze and demonstrate the techniques of Still Camera operations. (BTL4)
CO <sub>3</sub>	Appraise types of photographic lenses. (BTL5)
CO <sub>4</sub>	Prepare a detailed floor plan in context of lighting techniques. (BTL6)
CO <sub>5</sub>	Elaborate the role and importance of ethics-based photojournalism (BTL6)

### Recommended Books:

Books	S. No.	Details of the Books
Textbooks	1.	Ang, T. (2008). Fundamentals of Modern Photography. London: Mitchell Beazley. [TB1]
	2.	Aiyer, B. (2005). Digital Photojournalism. Delhi: Authors Press. [TB2]
	3.	Langford, M. Starting Photography. Oxford: Focal Press. [TB3]
	4.	Langford, M. Basic Photography. Oxford: Focal Press. [TB4]
	5.	Langford, M. Advanced Photography. Oxford: Focal Press. [TB5]
Reference Books	1.	Taylor, David. Digital Photography - Complete Course, DK London, Penguin Random House 2015 [RB1]
	2.	Ang, T. (2013), Digital Photography Masterclass. DK London [RB2]
	3.	Earnest, Allison. Lighting for Product Photography, Amherst Media, 2013 [RB3]
	4.	Child, John Studio Photography, Focal Press, Fourth Edition 2008 [RB4]

**Lesson Plan for Theory:**

<b>Lecture No.</b>	<b>Topics/Concepts to be Covered</b>	<b>Reference of the Books</b>
<b>UNIT - I</b>		
1.	What is Photography?	<b>TB1, TB3, RB4</b>
2.	History of Photography	
3.	Historical journey of Photography	
4.	Video Tutorials of Darkroom process	
5.	Video Tutorials on Camera Obscura	
6.	Types of Film Cameras	
7.	Types of Digital Cameras	
8.	Portrait Photography, Wildlife Photography and Landscape Photography	
9.	Fashion Photography, Sports Photography, Food Photography and Wedding Photography	
10.	Street Photography, Product Photography	
11.	Photojournalism, Nature Photography	
12.	Advertising Photography and Night Photography	
13.	Buffer Reserved for Revision	
14.	Buffer Reserved for Doubt Clearing	
<b>UNIT - II</b>		
15.	Parts of DSLR Camera - Front	<b>TB3, TB4, TB5, RB2</b>
16.	Parts of DSLR Camera - Back	
17.	Parts of DSLR Camera - Side panel and Top Panel	
18.	Pentaprism and Image Sensors	
19.	Crop Factor Ratio	
20.	Introduction to Exposure and Aperture	
21.	Shutter Speed, ISO, Exposure Triangle and Depth of Field	
22.	Exposure Metering System	
23.	Elements of Compositions	
24.	Rules of Compositions	

<b>Lecture No.</b>	<b>Topics/Concepts to be Covered</b>	<b>Reference of the Books</b>
25.	Types of Lenses	
26.	Types of Lenses	
27.	Buffer Reserved for Revision	
28.	Buffer Reserved for Doubt Clearing	
<b>UNIT - III</b>		
29.	Sources of Light	<b>TB4, RB3, RB4</b>
30.	What is lighting in Photography?	
31.	Properties of Light	
32.	Hard vs. Soft light; Directions of light	
33.	One light Technique	
34.	Three Point lighting techniques	
35.	Types of light modifiers; Lighting accessories	
36.	Lighting accessories	
37.	Studio Accessories	
38.	Video Tutorials on lighting setups	
39.	Video Tutorials on lighting setups	
40.	Video Tutorials on lighting setups	
41.	Buffer Reserved for Revision	
42.	Buffer Reserved for Doubt Clearing	
<b>UNIT - IV</b>		
43.	Introduction to Photojournalism	<b>TB2, RB1</b>
44.	Rules in photojournalism	
45.	Photo stories, photo essays	
46.	Photo Appreciation	
47.	Photo Appreciation	
48.	Photo Editing Tools	
49.	Morphing in Photojournalism	
50.	Legal and Ethical issues	
51.	Discussion on case studies of Photojournalism	
52.	Tutorial of Adobe Lightroom	
53.	Tutorial of Adobe Lightroom	
54.	Tutorial of Adobe Lightroom	

<b>Lecture No.</b>	<b>Topics/Concepts to be Covered</b>	<b>Reference of the Books</b>
55.	Buffer Reserved for Revision	
56.	Buffer Reserved for Revision	

<b>Course: BA(JMC) 156 – Still Photography Lab</b>	
<b>BA(JMC) 2<sup>nd</sup>Semester</b>	<b>No. of Practical Hours per Week: 02</b>

**Course/Lab Outcomes (COs):**

<b>COs for Practical [BA(JMC)] 154</b>	
CO <sub>1</sub>	Apply still camera exposure techniques to capture photographs. (BTL3)
CO <sub>2</sub>	Create photos based on the ideas of varied composition rules. (BTL6)
CO <sub>3</sub>	Incorporate lighting techniques for various photoshoot. (BTL6)
CO <sub>4</sub>	Develop a coffee table book based on photo stories in teams (BTL6)

**Lesson Plan for Practical:**

Week No.	Lab No.	Topics/Concepts to be Covered	Reference of Lab Manual
1.	<b>Outdoor Photography</b>		<b>Assignment A</b>
	1.	Apply different compositions in capturing photographs to demonstrate your understanding of composition rules and principles and their impact on visual aesthetics.	Q <sub>1</sub>
	2.	Evaluate the impact of different aperture settings on creating varied depth of field in photographs by capturing images and analyzing the resulting visual effects.	Q <sub>2</sub>
	3.	Evaluate the influence of various shutter speeds on photographic outcomes by capturing images at different shutter settings.	Q <sub>3</sub>
	4.	Assess the significance of different focal lengths in photography by capturing images.	Q <sub>4</sub>
	5.	Create an outdoor portfolio for a fashion brand featuring a model, incorporating reflection techniques to enhance the visual appeal and artistic expression of the photographs.	AQ <sub>1</sub>
	6.	Compose a text message utilizing light painting techniques in photography to convey a social message discussed in class.	AQ <sub>2</sub>
2.	<b>Indoor Assignments</b>		<b>Assignment B</b>
	7.	Apply Single Point Lighting in photography to capture compelling portrait photographs.	Q <sub>5</sub>
	8.	Create an indoor studio portfolio shoot by applying the three-point lighting technique and integrating the previously designed studio floor plan in a team of five students.	Q <sub>6</sub>

Week No.	Lab No.	Topics/Concepts to be Covered	Reference of Lab Manual
	9.	Produce a set of five product photographs featuring a product from varied angles, intended to be listed on an e-commerce website.	Q <sub>7</sub>
	10.	Develop a concept-based photograph for a Noodles brand, specifically designed to be incorporated in a Display Advertisement. Evaluate the effectiveness of the photograph in conveying the brand's message and attracting the target audience.	AQ <sub>3</sub>
	11.	Prepare a product portfolio of a shower gel brand.	AQ <sub>4</sub>
3.	12.	BVICAM campus shoot	
4.	<b>Creating a Final Product</b>		<b>Assignment C</b>
	13.	Design a Coffee Table Book incorporating the photos captured on the assigned topic in a team of fifteen students.	Q <sub>8</sub>
	14.	Create a photo story for a newspaper or a magazine on the given topic.	Q <sub>9</sub>
	15.	Evaluate and capture a photo by applying the ethics and legal aspects of Photojournalism.	AQ <sub>5</sub>

#### Testing Schedule:

Nature of Test	Aug	Sep	Oct	Nov
<b>Surprise Test (ST)</b>	ST in any of the Weeks	-	-	-
<b>Mid Term Test (MT)</b>	-		TBAL	-
<b>Class Test (CT)</b>	-	CT in any of the Weeks		-
<b>Supplementary Test (Sp.T)</b>	-	-		Sp. T in 1 <sup>st</sup> Week
<b>Assignment Submission Schedule</b>	<p><b>Assignment-1</b> is to be submitted One Week after completion of Unit-1 and Unit-2.</p> <p><b>Assignment-2</b> is to be submitted One Week after completion of Unit-3.</p> <p><b>Assignment-3</b> is to be submitted One Week after completion of Unit-4.</p>			