

## Lesson Plan Version 1.0

Course: BAJMC -302- ENVIRONMENTAL COMMUNICATION		
BA(JMC) – 6 <sup>th</sup> Semester	No. of Theory Hours per week: 04	-

### Course Outcome (CO):

COs for Theory (BAJMC -306): Environmental Communication	
CO1	Discuss role of media in conservation of environment. (BTL2)
CO2	Apply Multi-Media in sensitising masses to sustain environmental ecosystem. (BTL3)
CO3	Evaluate the impact of media intervention in Disaster management. (BTL5)
CO4	Appraise impact of various social movements in conserving natural resources. (BTL5)
CO5	Work in teams to create awareness for the preservation of environment. (BTL6)

Lecture No.	Topics / Concepts to be Covered	Reference of the Book and its Chapter
<b>UNIT – I</b>		
1.	Environment: Definition, Scope and Importance	<b>Short form</b>
2.	Environment: Definition, Scope and Importance	Joshi, P. C., Joshi, P. C., & Joshi, N. (2009). A Text Book of Environmental Science. New Delhi: APH Pub.
3.	Environment: Definition, Scope and Importance	Joshi, P. C., Joshi, P. C., & Joshi, N. (2009). A Text Book of Environmental Science. New Delhi: APH Pub.
4.	Environment Communication: Definition, Concept and Need for Public Awareness	Joshi, P. C., Joshi, P. C., & Joshi, N. (2009). A Text Book of Environmental Science. New Delhi: APH Pub.

5.	Environment Communication: Definition, Concept and Need for Public Awareness	Joshi, P. C., Joshi, P. C., & Joshi, N. (2009). A Text Book of Environmental Science. New Delhi: APH Pub.
6.	Environment Communication: Definition, Concept and Need for Public Awareness	Joshi, P. C., Joshi, P. C., & Joshi, N. (2009). A Text Book of Environmental Science. New Delhi: APH Pub.
7.	Natural Resources: Associated Problems and Law (Forest, Water, Mineral, Food, Energy and Land Resources)	Kaushik, A., & Kaushik, C. P. (2008). Perspectives in Environmental Studies. New Delhi: New Age International (P).
8.	Natural Resources: Associated Problems and Law (Forest, Water, Mineral, Food, Energy and Land Resources)	Kaushik, A., & Kaushik, C. P. (2008). Perspectives in Environmental Studies. New Delhi: New Age International (P).
9.	Natural Resources: Associated Problems and Law (Forest, Water, Mineral, Food, Energy and Land Resources)	Kaushik, A., & Kaushik, C. P. (2008). Perspectives in Environmental Studies. New Delhi: New Age International (P).
10.	Role of Individual and Media in Conservation of Natural Resources	Kaushik, A., & Kaushik, C. P. (2008). Perspectives in Environmental Studies. New Delhi: New Age International (P).
11.	Role of Individual and Media in Conservation of Natural Resources	Kaushik, A., & Kaushik, C. P. (2008). Perspectives in Environmental Studies. New Delhi: New Age International (P).
12.	Role of Individual and Media in Conservation of Natural Resources	Kaushik, A., & Kaushik, C. P. (2008). Perspectives in Environmental Studies. New Delhi: New Age International (P).
13.	<b>Buffer Class for Revision</b>	

<b>UNIT II</b>		
14.	Ecosystem: Concept, Structure and Functions	Parker, L. J. (2005). Environment Communication: Message, Media &Methods: A handbook for Advocates and Organizations. Dubuque, IA: Kendall/Hunt Publication.
15.	Ecosystem: Concept, Structure and Functions	Parker, L. J. (2005). Environment Communication: Message, Media &Methods: A handbook for Advocates and Organizations. Dubuque, IA: Kendall/Hunt Publication.
16.	Ecological Succession: Types and Stages	Rajagopalan, R. (2011). Environmental Studies: from Crisis to Cure. Oxford: Oxford University Press.
17.	Ecological Succession: Types and Stages	Rajagopalan, R. (2011). Environmental Studies: from Crisis to Cure. Oxford: Oxford University Press.
18.	Biodiversity: Definition and Concept	Rajagopalan, R. (2011). Environmental Studies: from Crisis to Cure. Oxford: Oxford University Press.
19.	Biodiversity: Definition and Concept	Rajagopalan, R. (2011). Environmental Studies: from Crisis to Cure. Oxford: Oxford University Press.
20.	Threats to Biodiversity (Global, National & Local): Habitat Loss, Poaching of Wildlife	Kaushik, A., & Kaushik, C. P. (2008). Perspectives in Environmental Studies. New Delhi: New Age International (P).

21.	Threats to Biodiversity (Global, National & Local): Habitat Loss, Poaching of Wildlife	Kaushik, A., & Kaushik, C. P. (2008). Perspectives in Environmental Studies. New Delhi: New Age International (P).
22.	Man-wildlife conflicts	Kaushik, A., & Kaushik, C. P. (2008). Perspectives in Environmental Studies. New Delhi: New Age International (P).
23.	Man-wildlife conflicts	Joshi, P. C., Joshi, P. C., & Joshi, N. (2009). A Text Book of Environmental Science. New Delhi: APH Pub.
24.	Endangered and Endemic Species of India	Joshi, P. C., Joshi, P. C., & Joshi, N. (2009). A Text Book of Environmental Science. New Delhi: APH Pub.
25.	Endangered and Endemic Species of India	Joshi, P. C., Joshi, P. C., & Joshi, N. (2009). A Text Book of Environmental Science. New Delhi: APH Pub.
26.	Role of Multi- Media in Sensitising Masses towards Ecosystem	Joshi, P. C., Joshi, P. C., & Joshi, N. (2009). A Text Book of Environmental Science. New Delhi: APH Pub.
27.	Role of Multi- Media in Sensitising Masses towards Ecosystem	Joshi, P. C., Joshi, P. C., & Joshi, N. (2009). A Text Book of Environmental Science. New Delhi: APH Pub.
28.	<b>Buffer Class for Revision</b>	

<b>UNIT III</b>		
29.	Environmental pollution: Definition, Causes, Effects and Control Measures of Air, Water, Soil, Marine, Noise, Thermal Pollution and Nuclear hazards	Joshi, P. C., Joshi, P. C., & Joshi, N. (2009). A Text Book of

		Environmental Science. New Delhi: APH Pub.
30.	Environmental pollution: Definition, Causes, Effects and Control Measures of Air, Water, Soil, Marine, Noise, Thermal Pollution and Nuclear hazards	Joshi, P. C., Joshi, P. C., & Joshi, N. (2009). A Text Book of Environmental Science. New Delhi: APH Pub.
31.	Environmental pollution: Definition, Causes, Effects and Control Measures of Air, Water, Soil, Marine, Noise, Thermal Pollution and Nuclear hazards	Joshi, P. C., Joshi, P. C., & Joshi, N. (2009). A Text Book of Environmental Science. New Delhi: APH Pub.
32.	Role of Govt. (NEMA, National Green Tribunal) and NGOs in Protecting Environment	Joshi, P. C., Joshi, P. C., & Joshi, N. (2009). A Text Book of Environmental Science. New Delhi: APH Pub.
33.	Role of Govt. (NEMA, National Green Tribunal) and NGOs in Protecting Environment	Kaushik, A., & Kaushik, C.P. (2008). Perspectives in Environmental Studies. New Delhi: New Age International (P).
34.	Disaster Management: Concept, Need and Importance; Role of NDMA	Kaushik, A., & Kaushik, C.P. (2008). Perspectives in Environmental Studies. New Delhi: New Age International (P).
35.	Disaster Management: Concept, Need and Importance; Role of NDMA	Kaushik, A., & Kaushik, C.P. (2008). Perspectives in Environmental Studies. New Delhi: New Age International (P).
36.	Disaster Management: Concept, Need and Importance; Role of NDMA	Kaushik, A., & Kaushik, C.P. (2008). Perspectives in Environmental Studies. New Delhi: New Age International (P).
37.	Media Intervention in Disaster Management	Kaushik, A., & Kaushik, C.P. (2008). Perspectives in Environmental Studies. New Delhi: New Age International (P).

38.	Media Intervention in Disaster Management	Kaushik, A., & Kaushik, C.P. (2008). Perspectives in Environmental Studies. New Delhi: New Age International (P).
39.	<b>Buffer Class for revision</b>	

<b>UNIT IV</b>		
40.	Industrialisation, Consumerism and Development	Rajagopalan, R. (2011). Environmental Studies: from Crisis to Cure. Oxford: Oxford University Press
41.	Industrialisation, Consumerism and Development	Rajagopalan, R. (2011). Environmental Studies: from Crisis to Cure. Oxford: Oxford University Press
42.	Global Warming and Climate Change: Shift to Alternate Sources of Energy	Rajagopalan, R. (2011). Environmental Studies: from Crisis to Cure. Oxford: Oxford University Press
43.	Global Warming and Climate Change: Shift to Alternate Sources of Energy	Rajagopalan, R. (2011). Environmental Studies: from Crisis to Cure. Oxford: Oxford University Press
44.	Global Warming and Climate Change: Shift to Alternate Sources of Energy	Rajagopalan, R. (2011). Environmental Studies: from Crisis to Cure. Oxford: Oxford University Press
45.	Environment and Social Movements: Chipko Movement, <i>Narmada Bachao Andolan</i>	Rajagopalan, R. (2011). Environmental Studies: from Crisis to Cure. Oxford: Oxford University Press
46.	Environment and Social Movements: Chipko Movement, <i>Narmada Bachao Andolan</i>	Rajagopalan, R. (2011). Environmental Studies: from Crisis to Cure.

		Oxford: Oxford University Press
47.	Media, Environment and Human Welfare	Rajagopalan, R. (2011). Environmental Studies: from Crisis to Cure. Oxford: Oxford University Press
48.	Media, Environment and Human Welfare	Rajagopalan, R. (2011). Environmental Studies: from Crisis to Cure. Oxford: Oxford University Press
49.	<b>Buffer Class for revision</b>	
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**Testing Schedule:**

Nature of Test	January	February	March	April
<b>Surprise Test (ST)</b>	-	-	ST in any of the Weeks	-
<b>Mid Term Test (MT)</b>	-		-	MT in 2nd / 3rd Week
<b>Class Test (CT)</b>	-	CT1 in any of the Weeks	-	CT2 in any of the Weeks
<b>Supplementary Test (Sp.T)</b>	-	-	-	Sp. T in 1 <sup>st</sup> week
<b>Assignment Submission Schedule</b>	<p><b>Assignment-1</b> is to be submitted One Week after completion of Unit-1 and Unit-2.</p> <p><b>Assignment-2</b> is to be submitted One Week after completion of Unit-3.</p> <p><b>Assignment-3</b> is to be submitted One Week after completion of Unit-4.</p>			