



**BHARATI VIDYAPEETH'S**  
**INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT**  
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**Course Code – BAJMC-208**

**Course Name - TVNR**

**Model Question Paper**

**Enrollment No. ....**

**Time: 90 Minutes**

**Maximum Marks: 50**

**Q.1 Write Short Notes on Any five of the following: - (5x2=10)**

- a. Studio Anchoring vs Field Reporting
- b. Input Desk
- c. Output Desk
- d. OB Van
- e. Writing news stories for television vs other media
- f. Dry Anchor
- g. News Sources
- h. Beat Reporting

**UNIT – I**

**Q.2 Define news? What is its concept and new value? (10)**

**Q.3 What is the role of a general manager in a TV News Channel**

**UNIT - II**

**Q.4 What are characteristics of TV news language & explain elements of TV News Writing. (10)**

**Q.5 How a good headline and intro can be helpful for the anchor as well as the viewer of a News Channel?**

**UNIT - III**

**Q.6 What are various type, techniques and styles for a TV reporter? (10)**

**Q.7 What is PTC? How it can help viewers to understand the complete news story and what are effective ways to deliver a PTC?**

**UNIT - IV**

**Q.8 Explain qualities and responsibilities of a TV news anchor. (10)**

**Q.9 What are common challenges for a TV reporter? Also explain what are the guidelines for a TV reporter which he/she must follow?**

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