

Bharati Vidyapeeth's
Institute of Computer Applications and Management (BVICAM)
A-4, Paschim Vihar, New Delhi-63
SECOND SEMESTER - BA (JMC) Model Question Paper-1

Paper Code: BA(JMC)-110

Subject: Sports Journalism

Time: 2 Hours

Maximum Marks: 45

Note: Attempt THREE questions in all. Question No. 1 is compulsory, and attempt one question from each unit.

1. Answer all the following questions briefly: - 1.5 × 10 = 15
- (a) Rewrite the sports news in your own words. CO1
- India lost their top order cheaply after bowling out Australia for 469 at the end of the second day play of the World Test Championship final at the Oval on Thursday. Captain Rohit Sharma and Shubman Gill were dismissed in the space of five balls and India was 37-2 at tea. Virat Kohli and Cheteshwar Pujara followed the suit. India were in even more trouble at 71 for four before a defiant counterattack from Ravindra Jadeja. Nathan Lyon got him just before the close to reaffirm Australia's dominance.
- (b) Trace the use of photograph in sports reporting. CO2
- (c) Write the name of three sports personalities in India. CO3
- (d) Cricket is the most popular spectator sport in the country Do you agree with the statement ? why? CO2
- (e) Classify the types of new layout. CO1
- (f) Elaborate the career opportunities for sports journalist. CO4
- (g) Define sports sportscast. CO4
- (h) Identify the functions of NADA. CO3
- (i) Write down the caption on mentioned photograph. CO2



- (j) Outline the writing techniques of sports feature. CO2

UNIT - I

2. (a) Online sports reading habits will affect the circulation of sports magazines all over the world. Do you agree with the statement ? why? 5 CO1
- (b) Explain the role of sports journalist in Print media. 5 CO4
- (c) Evaluate the contributions of sports journalism in the development of a nation. 5 CO4

3. (a) Elaborate the role of sponsors in sports journalism. 5 CO3
 (b) Sports and business go hand in hand. Develop the statement with suitable examples 5 CO1
 (c) The scope and objectives of journalism has changed at present. Do you agree? Give examples. 5 CO1

UNIT - II

4. (a) Anything unusual and new becomes the sports news. Elaborate your answer with examples? 5 CO2
 (b) Discuss the role of live E-magazines and Blogs influencing public opinion as a important mass medium. 5 CO3
 (c) Classify the different types and techniques of writing sports stories. 5 CO2
5. (a) Explain key points to keep in mind before taking interview. 5 CO2
 (b) Identify the role of WADA in sports journalism. 5 CO3
 (c) Write a news report on Virat Kohli in about 250 words. 5 CO2

