Bharati Vidyapeeth's
Institute of Computer Applications and Management
A-4, Paschim Vihar, New Delhi-63

Model Question Paper-I [Sem-I]

Paper Code: BAJMC - 105	Subject: Basics of Design and Graphics

Time: 3 Hours   **Maximum Marks: 75**

Note: Attempt FIVE questions in all. Question No. 1 is compulsory

1.	Answer any three questions briefly: -		5x 3 = 15
	(a)	What is Color Psychology	
	(b)	Differentiate between Type body v/s Type Face	
	(c)	What is Layout Designing	
	(d)	Explain "WYSIWYG".	
	(e)	Explain the concept of Pica Scale?	

SECTION 2

2.	Designing is an art & science. Explain with relevant examples?	15
3.	Explain the elements and Principles of design with illustrative examples?	15
4.	Explain the Contemporary Printing Methods with Diagram?	15
5.	Explain the History and Backgrounder of the Printing in detail?	15