

1. What is the primary role of journalism considered in the context of the Fourth Estate?

- a. Entertainment
- b. Information
- c. Advertisement
- d. Opinion

2. Which type of journalism involves ordinary individuals contributing news and information?

- a. Investigative Journalism
- b. Penny Press
- c. Yellow Journalism
- d. Citizen Journalism

3. What distinguishes investigative news from other types of news reporting?

- a. Focus on current events
- b. In-depth research and analysis
- c. Human-interest stories
- d. Light and entertaining content

4. What are the elements of news?

- a. Timeliness
- b. Sensationalism
- c. Proximity
- d. Objectivity
- e. All of the above

5. What does the term "Byline" in a news article typically include?

- a. Publication date

- b. Author's name
- c. Headline
- d. Subheadings

6. Which type of news is immediate and time-sensitive?

- a. Investigative News
- b. Soft News
- c. Hard News
- d. Feature News

7. In journalism, what does the term "Attribution" refer to?

- a. Identifying the origin of information
- b. Giving credit to the author
- c. Providing evidence or support for a statement
- d. Publishing quotes

8. What is the primary function of a news editor in a newsroom?

- a. Writing feature articles
- b. Designing layouts
- c. Editing news content
- d. Managing advertisements

9. Which of the following is a type of headline?

- a. Descriptive
- b. Question
- c. Objective
- d. All of the above

10. What does the term "Fourth Estate" refer to in the context of journalism?

- a. Government institutions
- b. Media as a check on government power
- c. Public opinion
- d. Entertainment industry

11. Which style of news writing involves a focus on in-depth research and analysis?

- a. Soft News
- b. Hard News
- c. Feature Articles
- d. Investigative Reporting

12. What is the primary purpose of a Letter to the Editor in journalism?

- a. Reporting breaking news
- b. Providing feedback on articles
- c. Publishing advertisements
- d. Promoting feature articles

13. What is the role of a Chief Sub-Editor in a newsroom?

- a. Writing news articles
- b. Managing the overall newsroom operations
- c. Designing layouts
- d. Proofreading articles

14. Which news source attribute involves giving credit to the author of the information?

- a. Quotations
- b. By Line
- c. Attribution

d. Embargo

15. What does the term "Embargo" refer to in journalism?

- a. Withholding publication of a story until a specified date
- b. Publishing a story immediately
- c. Editing news content
- d. Providing feedback on articles

16. What is the primary objective of headline writing in journalism?

- a. Provide detailed information
- b. Capture reader attention and summarize the story
- c. Include opinions
- d. Feature multiple stories in one headline

17. In news writing, what is the purpose of a lead?

- a. Provide background information
- b. Summarize the key points of the article
- c. Present the main idea of the article
- d. Include quotations from sources

18. Which type of news is characterized by a human-interest focus?

- a. Investigative News
- b. Soft News
- c. Hard News
- d. Feature News

19. What is the purpose of a Stylesheet in journalism?

- a. Provide guidelines for layout design
- b. Standardize writing and editing conventions

- c. Manage news sources
- d. Edit articles for publication

20. What is the significance of the Fourth Estate in journalism?

- a. Entertainment value
- b. Check on government power
- c. Advertising revenue
- d. Opinionated reporting