



BHARATI VIDYAPEETH'S

INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi)

A-4, Paschim Vihar, Rohtak Road, New Delhi-110063, Visit us at: <http://www.bvicam.in/>

Course Code: BA(JMC)-207

Course Name: Radio Jockeying and News Reading

Assignment 2

(Based on Unit-III)

- Q 1. Describe radio jockeying and its style & presentation. Explain with the help of suitable examples.
- Q 2. Explain various voice qualifiers.
- Q 3. Explain how to develop a speech personality
- Q 4. Describe the production techniques required for radio news reading
- Q 5. Describe guidelines, code and ethics for presentation.
- Q 6. What is your favorite radio show & radio jockey? By describing content of the show explain why you like it.