



BHARATI VIDYAPEETH'S

INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi)

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Course Code: BA(JMC)-207

Course Name: Radio Jockeying and News Reading

Assignment 1

(Based on Unit-I & II)

- Q 1. "Radio is an inmate medium; it is also quick & inexpensive". Do you agree with this statement? Justify your answer with help of suitable examples.
- Q 2. What is news bulletin? Create a 5 minute news bulletin using different elements of news bulletin.
- Q 3. Write a Radio Infotainment Program of 5 minutes duration.
- Q 4. "Press releases are credible news sources". Do you agree with the statement? Justify.
- Q 5. What is radio interview? How to plan a radio interview? Explain with the help of suitable example.
- Q 6. Write a short note on "News on FM Gold".
- Q 7. "Radio is conversational". Justify this statement?