



BHARATI VIDYAPEETH'S

INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi)

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Course Code: BA(JMC) 306

Course Name: Environmental Studies

Unit IV

Assignment-3

- 1- Research the environmental impact of a specific industry (e.g., manufacturing, agriculture) and prepare a comprehensive report outlining the challenges and potential solutions. Discuss how media can play a role in influencing industries to adopt sustainable practices. Identify the technical issues involved in day-to-day studio operations of radio production and ways to overcome it.
- 2- Write an essay exploring how media can influence consumer behavior and promote sustainable lifestyles. Include examples of successful media campaigns that have encouraged people to adopt eco-friendly practices.
- 3- Research and analyze the use of art and creative media (e.g., paintings, songs, documentaries) in advocating for environmental causes. Prepare a presentation highlighting the impact of artistic expressions on raising awareness and inspiring action.
- 4- Discuss the ethical considerations that media professionals should keep in mind when reporting on environmental issues. Analyze real-life examples of media coverage that either adhered to or violated ethical principles in environmental reporting.