



BHARATI VIDYAPEETH'S

INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi)

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Course Code: BA(JMC) 306

Course Name: Environmental Studies

Unit-3

Assignment-2

1. Monitor news sources for a week and compile reports on environmental pollution incidents (air, water, soil, etc.). Analyze the media's role in disseminating information, educating the public, and advocating for pollution control measures.
2. Simulate a disaster scenario (e.g., a chemical spill or a natural calamity) and create a media response plan. Each student should play a role, such as a journalist, government spokesperson, or NGO representative, to communicate critical information and coordinate response efforts.
3. Research and present case studies of NGOs actively involved in disaster management and environmental protection. Discuss how these organizations work with the media to communicate their initiatives and mobilize resources for disaster response.
4. Explore media coverage of climate change issues and identify trends in reporting, including challenges in conveying scientific concepts to the public. Propose innovative ways the media can enhance climate change communication and engage the audience effectively.
5. Collaborate in small groups to produce a short film that highlights the importance of disaster preparedness and the role of media in disseminating early warnings and safety measures during environmental disasters.