



BHARATI VIDYAPEETH'S

INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)

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Code:BA(JMC)203

Course Name: Basics of Radio Programming and Production

Unit –I & II

Assignment-1

- Q1. Compare and contrast the role of radio as a medium of mass communication with other traditional forms of media, such as newspapers and television. (CO1, BTL5)
- Q2. Analyze the evolution of radio broadcasting in India before and after independence. What were the significant changes and milestones during this period? (CO1, BTL4)
- Q3. Explain the different types of radio stations and transmissions based on reach, and discuss their significance in catering to diverse audiences. (CO1, BTL6)
- Q4. Compare the various transmission technologies used in radio broadcasting, including AM, SW, FM, and web-based radio. What are the advantages and limitations of each technology? (CO1, BTL5)
- Q5. Elaborate the organizational structure of a typical government-owned radio station and a private radio station. Relate the role of different functionaries in the operations? (CO1, BTL6)
- Q6. Investigate the impact of community radio stations on local communities. How do they differ from national and regional radio stations in terms of content and objectives? (CO1, BTL4)
- Q7. Describe the concept of "radio announcement and links" in a radio program. Provide examples of how they are used to enhance the overall listening experience. (CO2, BTL6)
- Q8. Examine the dynamics of phone-in radio programs and radio bridges. How do they enable audience participation and interaction with the hosts? (CO2, BTL4)