



BHARATI VIDYAPEETH'S

INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi)

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Course Code: BA (JMC)- 102

Course Name: **PRINT JOURNALISM**

Assignment - 2

(Based on Unit - III)

1. Imagine you are the editor-in-chief of a leading daily newspaper. Develop a comprehensive plan outlining the setup and functions of the City Reporting Room for both the daily and bureau editions.
2. As part of the newsroom restructuring, you have been appointed as the News Editor. Outline your responsibilities and the key functions you will perform to maintain the quality and integrity of news stories.
3. Compose a Letter to the Editor addressing a recent local issue covered in your newspaper. Demonstrate the importance of reader engagement by expressing your opinion on the matter, providing constructive criticism, or offering alternative viewpoints.
4. You have been assigned the task of writing a film review for the entertainment section of your newspaper. Choose a recently released film and provide a comprehensive review covering aspects such as plot, acting, direction, and overall impact.
5. Develop a detailed Stylesheet for your newspaper, encompassing guidelines for writing, formatting, and editorial standards. Specify rules for consistency in language usage, headline creation, and overall presentation.