



**BHARATI VIDYAPEETH'S**

**INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)**

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi)

A-4, Paschim Vihar, Rohtak Road, New Delhi-110063, Visit us at: <http://www.bvicam.in/>

---

Course Code: BA (JMC)- 301

Course Name: **BASICS OF NEW MEDIA**

## **Assignment - 2**

### **(Based on Unit - III)**

1. Assess the global effects of the Digital Divide on socio-economic, educational, and technological advancements.
2. Elaborate the transformative role of ICT and its applications in contemporary society.
3. Analyze the impact of E-governance on enhancing public services and governance efficiency.
4. Elaborate the significance and applications of social media platforms in your day-to-day life.