



BHARATI VIDYAPEETH'S

INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi)

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Course Code: BA (JMC)-102

Course Name: **PRINT JOURNALISM**

Assignment - 1

(Based on Unit - I & II)

1. Craft an essay exploring the evolution and growth of print journalism in India, tracing its origins during the colonial period, its role in the nationalistic era, the post-independence media boom, and the impact of modern technological advancements.
2. Develop a report delving into the concept of journalism as the Fourth Estate, defining its historical significance, and unpacking its watchdog function in holding governments accountable.
3. Write a comparative analysis discussing citizen journalism, penny press, and yellow journalism, including definitions, historical contexts, and an exploration of their respective impacts on traditional news reporting.
4. Create a comprehensive presentation on the meaning, definition, and nature of news, covering its role in public information, and key elements such as timeliness and impact.
5. Compose a report exploring news values and various story types, explaining how news values contribute to newsworthiness, and differentiating between hard and soft news.
6. Explore the significance of news reporting across different beats, defining news beats and showcasing exemplary reporting within politics, sports, business, and entertainment.
7. Discuss the three primary types of news reports - objective, investigative, and interpretative - providing definitions, examples, and insights into the ethical challenges of investigative reporting.
8. Analyze news reporting styles for newspapers, magazines, and news agencies, highlighting distinctions, examining their roles, and considering the impact of technological advancements.