Course Code: BA(JMC) 105   Course Name: Basics of Design and Graphics

Assignment - 3
(Based on Unit - IV)

Marks

Q1. Appraise the significant advancements in the history of printing, their transformative effects on society, and the profound impact they have had on the dissemination of knowledge and information.

Q2. Create a multimedia presentation in a team of three students, showcasing an in-depth analysis of the diverse printing processes, including their historical evolution, technological intricacies, and comparative assessments, while evaluating their impact on society and the evolution of communication.

Q3. Evaluate the factors influencing the quality and size of paper, and examine how these aspects impact various industries, such as publishing, printing, and packaging.

Q4. Illustrate the step-by-step process of offset printing using a diagram, highlighting the key stages involved in transferring an image from a metal plate to a rubber blanket and onto the printing surface.