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Course Code: BA(JMC) - 206

Course Name: TPP

Assignment 1

(Based on Unit-I)

Case:

You have just been promoted to the position of production manager at one of India's most prominent television stations. Your job description includes managing the creation of various television shows. Your supervisor has assigned you a case study that explores the development, characteristics, importance, and formats of television in India, as well as the many stages of television production. You are to think critically about the data at hand and reply to the subsequent questions. (BTL 6)

1. Assess the influence of television on Indian culture, society, and entertainment.
2. Discuss television's role and influence in shaping public opinion, fostering cultural exchange, and disseminating information.
3. Analyze different formats of TV programmes, including news, drama, reality shows, documentaries, and game shows.
4. Discuss the unique characteristics, audience appeal, and production requirements of each programme format.
5. Provide examples of popular TV programmes in each format and their impact on viewership and audience engagement.
6. Illustrate the tasks, responsibilities, and workflows associated with each stage, including concept development, scripting, casting, filming, editing, and distribution.
7. Discuss the difficulties and considerations associated with each stage, such as budgeting, managing resources, and meeting deadlines.

Unit II

Case Study: "The Pursuit of Happiness" - A Journey of Perseverance

(BTL 6)

Synopsis:

"The Pursuit of Happiness" is a biographical drama film based on the true story of Chris Gardner, a struggling salesman turned stockbroker. The film follows Gardner's relentless pursuit of happiness and success as he overcomes numerous challenges, homelessness, and financial hardships while striving to provide a better life for himself and his son.

Part 1: Analyse the plot and answer the following question on:

Ideation, Programme Brief, Objectives, and Research - Recce

1. Justify the the primary objectives of making this film, "The Pursuit of Happiness".
2. Discuss the programme brief and the vision behind portraying the real-life story of Chris

3. Describe the recce conducted to capture the essence of the settings, challenges, and experiences faced by Chris Gardner during his journey.

Part 2: Scripting a Programme: Storyboarding and Script Breakdown

1. Analyze the process of adapting Chris Gardner's memoir into a compelling screenplay for "The Pursuit of Happyness."
2. Present the storyboard for pivotal scenes, highlighting how visual storytelling was employed to convey emotions and progress the narrative.
3. Conduct a script breakdown, focusing on the character development and key turning points in the protagonist's life.

Part 3: Maintaining Continuity, Make-up, Set Designs, Costumes, Props, and Floor Plan

1. Explain the efforts made by the production team to ensure continuity throughout the filming process, especially during scenes that spanned extended periods.
2. Discuss the makeup, set designs, costumes, and props utilized to authentically represent the film's 1980s setting and the challenges faced by Chris Gardner.
3. Provide insights into the floor plan used for complex scenes, such as crowded homeless shelters or busy city streets, to manage logistics and capture the required shots effectively.