



BHARATI VIDYAPEETH'S

INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi)

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Course Code: BAJMC - 208

Course Name: TVNRA

Assignment - 1

(Based on Unit - I & II)

	<u>Marks</u>
Q1. What is a structure of a TV News organization?	(3)
Q2. Briefly describe the qualities and responsibilities of a journalist	(3)
Q3. What is the difference between news 'source' and news 'beat'? Give a brief note on beat reporter	(3)
Q4. Live coverage has made news a24 hours business. Discuss the elements of news in the context of globalized world	(3)
Q5. Short Notes: -	(3)
a. PTI	
b. NEWS PACAKGE	
c. News Source	