

## Writing Skills Theory (109) internal MCQ questions

1. Which one is the example for Oxford comma?

Come meet Janet, a clown and an acrobat

Come meet Janet, a clown, and an acrobat

Come meet Janet a clown, and an acrobat

None of these

Ans- Come meet Janet, a clown, and an acrobat

2. 5 W's 1 H is mostly used in which of the following types of media writing

Writing to inform

Persuade

Describe

None of these

Ans- Writing to inform

3. Brainstorming is a part of \_\_\_\_\_.

Revision

Editing

Pre-writing process

Publishing

Ans-Pre writing process

4. \_\_\_\_\_ is a creative and a subject article, which is designed to entertain and inform readers.

News story

Feature

Editorials

None of these

Ans-Feature

5. \_\_\_\_\_ is an interesting story about a real incident or a person.

- Metaphors
- Anecdote
- Feature
- None of the above

Ans-Anecdote

6. Inverted pyramid style of news writing is most common in

- Straight news stories
- Features
- Editorials
- Columns

Ans-Straight news stories

7. The main purpose of which of the following styles of writing is to 'explain' and educate the readers?

- Expository
- Descriptive
- Persuasive
- Narrative

Ans-Expository

8. \_\_\_\_\_ writing offers potential creative use of text, audio, video, live action, background sound, graphs, charts, photographs, an even animation.

- Web
- Print
- Both of these
- None of these

Ans. Web

9. In APA style the list of references should be in order by:

- Chronological by date of publication
- Alphabetical by first author's last name
- Alphabetical by title

No particular order

Ans. Alphabetical by first author's last name

10. In APA style. Page number starts at 1 on the title page.

True

False

Ans. True

11. Select the correct format for writing title in APA style

Deconstructing plagiarism

**DECONSTRUCTING PLAGIARISM**

**Deconstructing Plagiarism**

All of these

Ans. Deconstructing Plagiarism

12. Adding, rearranging, replacing, removing is a part of \_\_\_\_\_ process.

Revision

Pre-writing

Publishing

Proofreading

Ans. Revision

13. \_\_\_\_\_ style of writing news stories is a common method where the most fundamental information is written in the lead paragraph of the story.

Inverted pyramid

APA style

Headline

None of these

Ans. Inverted pyramid

14. \_\_\_\_\_ writing is both simple and conversational.

Broadcast

Inverted pyramid

Print media

All of these

Ans. Broadcast

15. \_\_\_\_\_ is more than just rereading copy so that you can check and recheck for grammar, syntax, facts, figures, etc.

Editing

Proof reading

Writing

Brainstorming

Ans. Editing

16. The main purpose of \_\_\_\_\_ writing is to 'show' the readers.

Expository

Descriptive

Persuasive

Narrative

Ans. Descriptive

17. \_\_\_\_\_ is a fast, easy media that targets everyone, from highly educated people to less knowledgeable ones

Radio

Newspaper

New media

None of these

Ans. Radio

18. Color and imagery in feature stories can be brought through \_\_\_\_\_.

Staid vocabulary

Descriptive words

Correct grammar

All of these

Ans. Descriptive words

19. A \_\_\_\_\_ is a recurring piece or article in a newspaper or magazine where a writer expresses his/her own opinion in a few columns allotted by the publication.

- Summary
- Paragraph
- Column
- Essay

Ans. Column

20. A \_\_\_\_\_ feature puts people at the heart of the events.

- Personal narratives
- Profiles
- Human interest
- Trend

Ans. Human interest

21. Who writes columns for TOI from the following?

- Shoba De
- Vir Sanghvi
- Shashi Tharoor
- Harish Iyer

Ans. Shobha De

22. A \_\_\_\_\_ analyses films based on story, direction, acting, background score, etc.

- food review
- book review
- movie review
- album review

Ans. Movie review

23. Feature stories resemble fictional short stories in that they

- use description, sensory details, quotations, anecdotes, personification and other story-telling devices.
- do not have to be factual.
- are based largely on the writer's imagination.

- do not have to be balanced in their treatment of controversial issues.  
Ans. use description, sensory details, quotations, anecdotes, personification and other story-telling devices.

24. Conveying key ideas in the fewest words possible is called as

Balance  
Brevity  
Clarity  
Simplicity

Ans. Brevity

25. \_\_\_\_\_ is when journalists do not take sides in a news story and presenting the facts and viewpoints in an even manner

Balance  
Accuracy  
Clarity  
Simplicity

Ans. Balance

26. The state of being factually correct and establishing the context of the story fairly so that a reader can understand it correctly is known as

Balance  
Accuracy  
Clarity  
Simplicity

Ans. Accuracy

27. A sentence construction that places the object first, emphasizing the object being acted upon is called

Active voice  
Passive voice  
Direct  
Indirect

Ans. Passive voice

28. The questions \_\_\_\_\_ are also known as 5 W's and I H in media writing.

What, why, which, where, when, how  
What, where, when, which, when, how  
Who, what, where, when, why, how  
Why, whom, whose, which, what, how

Ans. Who, what, where, when, why, how

29. A solid system of ethics to guide someone through what they should do is called as

Legal standards  
Ethical standards  
Moral standards  
Physical standards

Ans. Ethical standards

30. The sources of your information are mentioned under \_\_\_\_\_ in a research paper.

Introduction  
Chapter 1  
References  
None of these

Ans. References

31. A good \_\_\_\_\_ is in writer's own words and shortens the original text. It is written in writer's own words but without any grammatical errors.

Paragraph  
Essay  
Research paper  
Summary

Ans. summary

32. Writing is an art can be understood by the following example

Inverted pyramid style of writing  
Writing for radio features  
Shakespeare's sonnets  
Essay writing

Ans. Shakespeare's sonnets

33. Grammar, spelling and punctuation

Are essential starting points to test your writing skills.  
Are no longer essential because of spelling and grammar checks.  
Are not as important as expressing yourself as a writer.  
Are automatically ingrained in you by the time you become a writer.

Ans. Are essential starting points to test your writing skills.

34. Reflective, narrative, descriptive, expository and imaginative are types of \_\_\_\_.

Essays  
Paragraphs  
Summaries  
Columns

Ans. Essays

35. Good writers must be born with that skill.

True  
False

Ans. False

36. Clarity means the writer should

Write everything precisely  
Write about every intricate detail of a story.  
Include complex thoughts in every piece.  
Simplify the writing as much as possible.

Ans. Simplify the writing as much as possible.

37. Jargons should be avoided by journalists as often as possible.



True  
False

Ans. True

38. One way a feature story differs from a hard news story is

The topics are explored more in depth than hard news stories  
The language and grammar don't have to be as precise.  
They are more important than hard news.  
They don't have to be researched as much.

Ans. The topics are explored more in depth than hard news stories

39. Broadcast writing, compared to newspaper writing

Uses more complex language.  
Uses simpler language.  
Uses the same language.  
Uses a lot of slang and jargon.

Ans. Uses simpler language.

40. A violation of ethics means a journalist has also broken the law.

True  
False

Ans. False

41. \_\_\_\_\_ is an individual or group idea generation technique to find a solution for a particular problem by generating multiple solutions.

Brainstorming  
Discernment of events  
Both of these  
None of these

Ans. brainstorming

42. \_\_\_\_ is the first sentence in the inverted pyramid.

Lead  
Jargon  
Flow  
Conclusion

Ans. Lead

43. The format to write level 3 heading in APA style is

Flush left, bold italic, title case heading  
Center, bold, title case heading  
Flush left, bold, title case heading  
Indented, bold italic, title case heading, ending with a period

Ans. Flush left, bold italic, title case heading

44. Audience analysis is important \_\_\_\_\_.

To deliver the message in an appropriate manner  
To hone your strategy for communication  
To improve the effectiveness of presentation created  
All of these

Ans. All of these

45. To ensure brevity of matter, writers should follow the \_\_\_\_\_ rule.

Inverted pyramid  
APA style  
5 W's 1 H  
KISS

Ans. KISS