

Roll No. : .....

**Bharati Vidyapeeth's**  
**Institute of Computer Applications and Management (BVICAM)**  
A-4, Paschim Vihar, New Delhi-63

**THIRD SEMESTER [BA (JMC)] Internal Examination, Oct-Nov. 2023**

**Paper Code: BA (JMC) 209**

**Subject: Video Editing**

**Time: 2 Hours**

**Maximum Marks: 45**

**Note: Attempt THREE questions in all. Question No. 1 is compulsory, and attempt one question from each unit.**

1.	Answer all the following questions briefly: -		1.5 × 10 = 15	
	(a)	State the three main stages of video production, and how does video editing fit into this process?		C01
	(b)	Illustrate the process of linear video editing and its key components.		C01
	(c)	List two common analog video formats and highlight their distinguishing features.		C02
	(d)	Describe the term "codec" and explain its role in the digital encoding and decoding process.		C02
	(e)	Suppose you're given footage from a documentary. Explain how you would organise the editing project to maintain efficiency and collaboration with other editors.		C02
	(f)	Explain the term "match cut" and provide an example of its usage in a well-known film.		C02
	(g)	Illustrate the 180 Degree Rule and its effect on continuity of a scene in video editing.		C02
	(h)	Define "jump cut" in the context of video editing and its impact on the viewing experience.		C03
	(i)	Discuss the purpose of a J-cut in film editing and provide an example of its application in a movie scene.		C03
	(j)	State the importance of "Edit Controller" in Linear editing process.		C03
<b>UNIT - I</b>				
2.	(a)	Elaborate the primary purpose of video editing in the film and television industry.	5	C01

	(b)	Discuss the importance of staying motivated while making editing decisions in the post-production process.	5	C01
	(c)	Suppose you are editing an interview-based video, and you have two similar shots of the same subject. Provide specific editing techniques, you would use to avoid a jump cut in the final edit.	5	C02
3.	(a)	In context to video editing, explain the process of cutting on motion and how it contributes to a smoother viewing experience. Provide an example.	5	C01
	(b)	Online video editing is better than Offline video editing. Do you agree with the statement? Justify with example.	5	C02
	(c)	Discuss the importance of 180 Degree Rule. Explain its impact on the editing process in video production.	5	C02
UNIT – II				
4.	(a)	Elaborate the four-step process of analog to digital conversion, Discuss its significance in the conversion process.	5	C01
	(b)	Explain the role of a container in the context of video formats, highlighting its significance in packaging video components. Provide examples of common container formats and their functionalities.	5	C02
	(c)	Discuss the significance of bitrate in video formats, by explaining its role in determining the quality and file size of video content.	5	C02
5.	(a)	Distinguish between linear and non-linear editing.	5	C01
	(b)	Explain the significance of cross-cutting and parallel editing in film, highlighting their roles in building suspense and conveying simultaneous actions. Provide examples of notable films that effectively employ these editing techniques.	5	C02
	(c)	Elaborate the concept of match cuts in film editing, discussing how they connect two scenes through common elements. Provide examples of iconic match cuts from renowned films and their impact on storytelling and visual continuity.	5	C03