

**Bharati Vidyapeeth's**  
**Institute of Computer Applications and Management (BVICAM)**  
A-4, Paschim Vihar, New Delhi-63

**SECOND SEMESTER [BA(JMC)] Supplementary Internal Examination, June 2023**


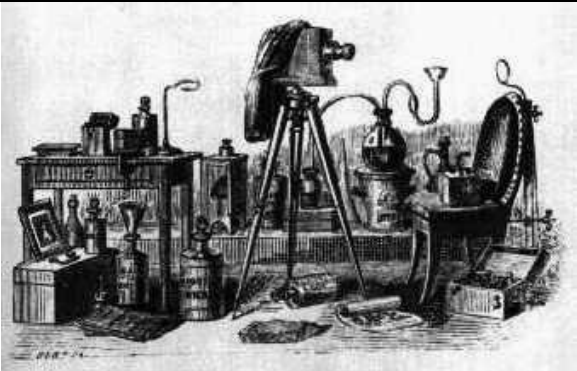
**Paper Code: 24106**

**Subject: Still Photography**

**Time: 3 Hours**


**Maximum Marks: 75**

**Note: Attempt FIVE questions in all. Question No. 1 is compulsory and attempt one question from each unit.**

1.	Answer all the following questions briefly: -	2.5 × 10 = 25		
(a)	Define the term Photography.	BTL1	CO1	
(b)	"A Photograph is worth thousand words." Justify the statement with examples	BTL3	CO1	
(c)	 <p>Indicate the use of right and white dots shown in the picture.</p>	BTL2	CO1	
(d)	Classify the difference between the rule of symmetry and viewpoint.	BTL4	CO3	
(e)	Describe the usage of gels in studio lighting.	BTL2	CO1	
(f)	Compare the Manual mode and Program mode in a camera.	BTL3	CO3	
(g)	Design a floor plan for a lighting setup of a product shoot.	BTL6	CO4	
(h)	Differentiate between a telephoto and a wide-angle lens.	BTL2	CO4	
(i)	Which camera accessories are suitable for a portrait photography?	BTL1	CO3	
(j)	Collate between the concept of freeze motion and motion blur.	BTL3	CO3	
<b>UNIT - I</b>				
2.	(a)  <p>Give an outline on the equipments shown in the picture and explain the type of photography used such setup in historical times.</p>	6.5	BTL4	CO1

	(b)	Patience is the key to become a good wildlife photographer. Defend the statement with examples.	6	BTL5	CO1
3.	(a)	Draw a contrast on the contribution of Thomas Wedgewood and George Eastman in the development of modern-day photography.	6.5	BTL4	CO1
	(b)	Classify the difference between a Rangefinder camera, Polaroid Camera and 360 Degree Camera.	6	BTL2	CO1


### UNIT - II

4.	(a)	Explain the concept of Reflex mirror and pentaprism in a DSLR Camera.	6.5	BTL4	CO2
	(b)	Two photographers are shooting a landscape with a full frame and a semiprofessional camera. How does the crop factor ratio may affect the output? Support you answer with relevant examples.	6	BTL5	CO2
5.	(a)	You are shooting on a busy street during golden hours. What exposure settings will you use to blur the background? Explain in detail	6.5	BTL5	CO2
	(b)	 <p>Discuss the best suitable lens required to capture above frame.</p>	6	BTL6	CO2

### UNIT - III

6.	(a)	If camera is equivalent to a brush and light to colors. Elucidate the concept of lighting in photography.	6.5	BTL2	CO3
	(b)	What is the importance of modifiers in lighting for photography?	6	BTL3	CO3
7.	(a)	Formulate a floor plan for a three point lighting setup in a studio. Explain the importance of each light.	6.5	BTL6	CO3
	(b)	Lighting setup needs to be supported by few accessories in a studio. Clarify in details the various accessories required in a studio.	6	BTL5	CO3

### UNIT - IV

8.	(a)	Carefully look at the photograph shown below and write an appreciation of it.	6.5	BTL6	CO4
					

	(b)	What all shots are a must to be included in a photo essay? Comment.	6	BTL5	CO4
9.	(a)	Analyze the importance of Photojournalism in the context of social media.	6.5	BTL4	CO4
	(b)	A photographer or a photojournalist must be aware of the legal and ethical issues he/she may come across. Support your answer with relevant examples.	6	BTL5	CO4