

Bharati Vidyapeeth's
Institute of Computer Applications and Management (BVICAM)
 A-4, Paschim Vihar, New Delhi-63
THIRD SEMESTER [BAJMC] Internal Examination, December 2022

Paper Code: BA(JMC) 207	Subject: Radio Jockeying & News Reading
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Time: 2 Hours

Maximum Marks: 45

Note: Attempt THREE questions in all. Question No. 1 is compulsory, and attempt one question from each unit.

1.	Answer all the following questions briefly: -	1.5 × 10 = 15
	(a) How reporters are different from stringers?	CO1
	(b) What is complex type of news? How it is different from simple type of news?	CO1
	(c) "Press releases are credible news sources". Do you agree with the statement? Justify.	CO1
	(d) How to plan a radio interview?	CO1
	(e) Write a short note on "News on FM Gold".	CO1
	(f) What makes a news story interesting?	CO1
	(g) How national news is different from regional news?	CO1
	(h) "Radio is conversational". Justify this statement?	CO1
	(i) Why news flashes are required in radio.	CO1
	(j) Assess the role news agencies in India.	CO1
UNIT - I		
2.	(a) "News sources increase credibility of news". Do you agree with this statement? Justify your answer with help of suitable examples.	5 CO5
	(b) "Prime minister giving speech from his residence", What type of news is this? Also explain different types of news.	5 CO2
	(c) "News Service Division of All India Radio is a properly structured & systematic organization". Do you agree with this statement? Elaborate.	5 CO6
3.	(a) "Radio news must be balanced"? Do you agree with this statement? Explain with the help of ABC of news writing.	5 CO5
	(b) "A reporter must have sharp observation" Justify this statement. Also explain different qualities of the reporter.	5 CO2
	(c) Elaborate the structure & functioning of FM Radio station in India?	5 CO6
UNIT - II		
4.	(a) "Radio must create a picture in listener's mind". Do you agree with this statement? Elaborate.	5 CO5
	(b) "Writing for radio is different from writing for other media" Do you agree with	5 CO2

		this statement? Explain with the help of fundamentals of writing for radio.		
	(c)	Analyze different elements of a Radio news bulletin with the help of suitable examples.	5	CO4
5.	(a)	“Headline is the soul of news”. Do you agree with this statement? Justify.	5	CO5
	(b)	“Radio is an intimate medium which is also quick & inexpensive”. Do you agree with this statement? Justify your answer with help of examples.	5	CO5
	(c)	Analyze different types of radio news bulletins with the help of suitable examples.	5	CO4