

(Please write your Exam Roll No.)

Exam Roll No.

END TERM EXAMINATION

SECOND SEMESTER [BAJMC] MAY - JUNE 2019

Paper Code: BA(JMC)-102

Subject: Print Journalism

(Batch 2016 Onwards)

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed. Internal choice is indicated.

- Q1 Write short notes on **any five** of the following:- (5x3=15)
- (a) Yellow Journalism
 - (b) Elements of a News Story
 - (c) News Sources
 - (d) Symbols of Editing
 - (e) Book Review
 - (f) Editorial Column
- Q2 Define News. Discuss different news values in details and support your answer with relevant examples. (15)
- OR**
- "Good journalism is not dying. It is bad journalism that is making more noise."~ Editor, The Indian Express. Discuss the current state of Journalism in light of this statement. (15)
- Q3 Define Headline and discuss its various types. Enlist guidelines for Headline writing. (15)
- OR**
- What is News Reporting? Differentiate between 'Investigative' and 'Interpretative News Reporting' and give minimum two examples each to justify the differences. (15)
- Q4 Illustrate the set up of a Newsroom of a Newspaper Organization and also elaborate the functions of different department heads? (15)
- OR**
- Discuss the role and responsibilities of a Chief Sub Editor and Sub Editors. (15)
- Q5 Elaborate the purpose of the use of graphics in the newspapers. What are the different types of graphics used in a newspaper? (15)
- OR**
- 'Editing means polishing a news story and making it ready for publication'. Comment on the statement and discuss principles of Editing with suitable examples. (15)
