

Bharati Vidyapeeth's
Institute of Computer Applications and Management (BVICAM)
A-4, Paschim Vihar, New Delhi-63
FIFTH SEMESTER [BA (JMC)] Internal Examination, October 2023

Paper Code: BA (JMC) 309**Subject: Film Appreciation****Time: 2 Hours****Maximum Marks: 45**

Note: Attempt THREE questions in all. Question No. 1 is compulsory, and attempt one question from each unit.

1.	Answer all the following questions briefly: -			1.5 × 10 = 15
	(a)	"Examine the role of facial expressions and body language in conveying non-verbal communication within the context of film."		CO1
	(b)	Describe the "Rule of Thirds" and explain how and why it's used in cinematography.		CO2
	(c)	Evaluate the role of "props continuity" in maintaining visual consistency in film production and its significance in storytelling.		CO2
	(d)	Provide an example of a film that embodies the principles of Italian Neo-realism and explain how it reflects the social and economic conditions of post-World War II Italy.		CO2
	(e)	Discuss the significance of camera angles in cinematography and provide examples of when to use high and low camera angles.		CO2
	(f)	Akira Kurosawa is considered one of the most important and influential filmmakers in the history of cinema. Name one of his internationally acclaimed films and describe its impact on the Western film market.		CO1
	(g)	Discuss how film can be used to address and raise awareness about social issues.		CO2
	(h)	In the context of Indian cinema's "Golden Age," Discuss some significant characteristics of films produced during this period, and who were some notable directors and their works?		CO3
	(i)	"Identify the individual frequently acclaimed as 'the Master of Suspense' and recognized as one of the most significant contributors to the evolution of cinema."		CO1
	(j)	Provide examples of the influential directors associated with the French New Wave cinema, and what key characteristics defined their filmmaking style?		CO2
UNIT - I				
2.	(a)	Analysis of the influence of lighting on visual storytelling in cinema, considering the significance of highlights and shadows and the employment of hard and soft lighting to establish mood and enhance visual engagement. Substantiate your analysis with instances from films.	5	CO1

	(b)	Explain the significance of employing varied shot sizes, such as extreme long shots and close-ups, in shaping the visual narrative of a film. Elaborate on the emotional resonance these shots can evoke in viewers, citing examples from renowned films to support your analysis.	5	CO1
	(c)	Analyze the critical role of continuity editing in maintaining visual consistency in a film. Discuss the challenges filmmakers face in achieving continuity and how effective continuity editing techniques enhance the audience's engagement with the narrative. Provide examples from films to illustrate your analysis.	5	CO2
3.	(a)	"Picture the process of filmmaking as a culinary adventure, where the script and screenplay are distinct recipes. How do these recipes differ in their ingredients and preparation, and what role do they play in crafting the delectable dish of a film? Let's explore these differences with cinematic flavor."	5	CO1
	(b)	Let's take a cinematic journey through time, where the film industry has navigated the crossroads of social responsibility and commercialism. How has the industry's moral compass evolved, and what footprints has commercialism left on the sands of film content? We'll embark on this adventure with the help of some iconic movie milestones.	5	CO2
	(c)	Explore the role of a film editor in the post-production process. Describe the creative decisions an editor makes to shape the narrative, pacing, and emotional impact of a film. Use specific examples to illustrate your points.	5	CO2
UNIT – II				
4.	(a)	Using specific examples, explain how the Italian Neo-realism film movement aimed to depict the socio-economic conditions of post-World War II Italy and how these films resonated with international audiences.	5	CO5
	(b)	Discuss the Lumiere brothers' contributions to the early Indian film industry in the late 19th century.	5	CO2
	(c)	Explain the significance of Alfred Hitchcock's "Hitchcockian" style and how it contributed to the suspense and anxiety in his films.	5	CO2
5.	(a)	In the context of Indian cinema, explain the transition from silent films to talkies. How did the introduction of sound and music impact the industry, and what was the significance of "Alam Ara" in this transition?	5	CO3
	(b)	Evaluate the artistic and cultural significance of Satyajit Ray's films in the context of Indian cinema. Discuss his role as a filmmaker, storyteller, and innovator, citing specific examples from his filmography that showcase his diverse contributions.	5	CO1
	(c)	Using examples from Expressionist films, analyze how the use of distortion and exaggeration contributed to the emotional impact of these movies.	5	CO2