



**BHARATI VIDYAPEETH'S
INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT**

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi)

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Surprise Test – 1 (3rd November, 2022)

Subject: **Basics of Design and Graphics**

Duration: **1:00 Hour**

Subject Code: **BA(JMC) 105**

Max Marks: **20**

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- 1) **What is the difference between Corporate Designer and Packaging Designer? (5)**
 - 2) **Write the extension files of the following software: (5)**
 - a) **Adobe Photoshop**
 - b) **QuarkXpress**
 - c) **Corel Draw**
 - d) **Adobe Indesign**
 - 3) **Explain the difference between Organic Shapes and Abstract Shapes. (5)**
 - 4) **Write the difference between the following: (2.5+2.5=5)**
 - a) **.PNG image and JPEG image**
 - b) **Vector Image and Raster Image**