



**BHARATI VIDYAPEETH'S**  
**INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)**  
(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi) A-4, Paschim Vihar, Rohtak Road, New Delhi-110063, Visit us at: <http://www.bvicam.in/>

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**Course Code:** BA (JMC) 107

**Course Name:** Personality Development

**Class Test 1**

Time: 1 Hour

Max Marks: 20

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**Note: All questions are compulsory.**

**Q1. To Q10 carry 1 mark each.**

**Q11. To Q12. carry 5 marks each.**

(10 Marks)

**Q1. Sigmund Freud saw personality as being composed of:**

- i. Self-respect, Ego, Superego
- ii. Id, Self-esteem, Ego
- iii. Id, Ego, Self Respect
- iv. Id, Ego, Superego

**Q2. Humanistic approach of personality study has two approaches:**

- i. Victor-vroom's theory of Maslow's Self Actualization theory
- ii. Roger's Self theory & Expectancy theory
- iii. Roger's Self theory & Social Learning Theory
- iv. Roger's Self Theory & Maslow's Self Actualization Theory

**Q3. Mind Mapping is a**

- i. Graphical presentation of things.
- ii. Historical collection of data.
- iii. Mental presentation of things.
- iv. Mathematical calculation of mental ability

**Q4. Competency Mapping is one of the evaluation technique of**

- i. HRM (Human Resources Management).
- ii. OB (Organizational Behavior).
- iii. QT (Quantitative Techniques).
- iv. POM (Production & Operational Management)

**Q5. Type theory of personality classifies on the basis of**

- i. Structure of body
- ii. Structure of heredity
- iii. Structure of mind
- iv. Structure of Genes

**Q6. Communication helps officials to \_\_\_ the employees.**

- i. Eliminate
- ii. Motivate
- iii. Threaten
- iv. Apprise

**Q7. The document that is used to communicate within the organization is called \_\_\_.**

- i. letter
- ii. Memo
- iii. E-mail
- iv. Apprise

**Q8. \_\_\_ should be provided in a resume only on request.**

- i. Telephone number
- ii. Educational qualification
- iii. Work experience
- iv. Reference

**Q9. Common kinds of narrative skills are –**

- i. How to do something
- ii. How something works
- iii. Both a & b
- iv. Arrange the information properly

**Q10. We communicate orally in two ways: \_\_\_ and \_\_\_ .**

- i. Telephonic conversation; nonverbal communication
- ii. Verbal communication; face-to-face communication
- iii. Verbal communication; nonverbal communication
- iv. Face-to-face communication; telephonic conversation

**Q11. Models of Self Introspection? Explain Johari Window with example**

**Q12. “Explain Importance of Para-Language & Body-Language.**

