



**BHARATI VIDYAPEETH'S**

**INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)**

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi) A-4,  
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Course Code : BA (JMC)108

Course Name: Health Communication

## **Surprise Test**

**Note: Attempt FOUR questions in all. and attempt two question from each unit.**

**Enrollment No. and Name:** ..... **Time:** 60 Minutes **Maximum Marks:** 40

### **UNIT-I**

- Q:1 Do you think journalists are dealing with trauma while reporting for COVID 19?  
Q:2 Discuss the name of first referral unit and explain its work  
Q:3 Judge the significance of mass media in communicating health messages.  
Q:4 Discuss the pattern of medical tourism with respect to health care system in India.

### **UNIT-II**

- Q: 5 How does mass media affect people's health? Explain.  
Q:6 Recognize the importance of health journalism.  
Q:7 Investigate the role of participatory communication in a health campaign.  
Q:8 Enlist the role and responsibilities of health journalist?

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