



**BHARATI VIDYAPEETH'S**

**INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)**

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**Course Code: BAJMC 201**

**Course Name: Development Communication**

### **Class Test**

1. Who is Nora Quebral, and what is her contribution to Development Communication?
2. Why is Development Communication important for journalism students?
3. What is the "Magic Multiplier" concept, and how does it impact community development?
4. Can you outline the key points of the Kheda Project in Development Communication?
5. How do Human Rights contribute to promoting social justice and global equity?
6. What role does mass media play in promoting development?
7. How does communication contribute to social change?
8. Briefly explain the difference between GDP and GNP.
9. What is the SITE project, and what does it entail?
10. Provide examples of how Panchayati Raj institutions address community needs at the local level.