



## **BHARATI VIDYAPEETH'S**

### **INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)**

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi) A-4,  
Paschim Vihar, Rohtak Road, New Delhi-110063, Visit us at: <http://www.bvicam.in/>

Course Code: BA(JMC) - 206

Course Name: TPP

### **Class Test**

(Based on Unit-I & II)

1. When was television introduced in India?
  - 1) 1930s
  - 2) 1950s
  - 3) 1970s
  - 4) 1990s
  
2. Who is considered the father of Indian television?
  - a. Ramanand Sagar
  - b. Prasar Bharati
  - c. Pankaj Kapoor
  - d. Dr. B. R. Ambedkar

What is one of the key characteristics of television as a medium?

- a. One-way communication
- b. Slow dissemination of information
- c. Interactivity
- d. Limited reach

Why is television considered an important medium?

- a. Limited audience

- b. High production costs
- c. Visual and auditory impact
- d. Lack of creativity

Which of the following is NOT a format of TV programmes?

- a. News
- b. Sitcom
- c. Documentary
- d. Novels

What is the primary purpose of television programmes?

- a. Entertainment
- b. Education
- c. Both a and b
- d. None of the above

At which stage of programme production are scripts and storyboards developed?

- a. Pre-production
- b. Production
- c. Post-production
- d. Broadcasting

What is the significance of maintaining continuity in television production?

- a. Consistency in storytelling
- b. Freestyle creativity

- c. Budget constraints
- d. Quick production turnover

Which element is crucial for setting the visual tone of a TV programme?

- a. Make-up
- b. Set designs
- c. Costumes
- d. Props

In television production, what is budgeting primarily concerned with?

- a. Creativity
- b. Resource allocation
- c. Audience feedback
- d. Script development

Section B: Unit-II [Pre-Production] (20 questions)

What is the first step in the pre-production stage of television programme development?

- a. Scripting
- b. Ideation
- c. Make-up
- d. Budgeting

What is the purpose of a programme brief?

- a. Detailed script breakdown

- b. Outlining the main elements of the program
- c. Budget estimation
- d. Set design planning

Which document outlines the goals and objectives of a TV programme?

- a. Ideation
- b. Synopsis
- c. Programme brief
- d. Treatment

What does a script breakdown involve?

- a. Detailed analysis of the storyline
- b. Breaking down the script into scenes and elements
- c. Developing characters
- d. Finalizing the shooting schedule

What does "Research - Recce" involve in pre-production?

- a. Script research
- b. Location scouting and research
- c. Audience feedback
- d. Make-up research

What is the purpose of a floor plan in television production?

- a. Budgeting
- b. Visualizing the layout of the shooting location

- c. Script analysis
- d. Audience engagement

In television production, what is a treatment?

- a. Detailed script
- b. Outline of the program's flow and style
- c. Budget breakdown
- d. Location analysis

What role does continuity play in a television program?

- a. Consistency in storytelling and visuals
- b. Freestyle creativity
- c. Budget constraints
- d. Quick production turnover

What is the significance of maintaining continuity in television production?

- a. Consistency in storytelling
- b. Freestyle creativity
- c. Budget constraints
- d. Quick production turnover

What is the purpose of budgeting in television production?

- a. Creativity
- b. Resource allocation
- c. Audience feedback

d. Script development