

Bharati Vidyapeeth's
Institute of Computer Applications and Management (BVICAM)
A-4, Paschim Vihar, New Delhi-63

SECOND SEMESTER BA{JMC} Internal Examination, May 2023

Paper Code: BA(JMC)-110

Subject: Sports Journalism

Time: 2 Hours

Maximum Marks: 45

Note: Attempt THREE questions in all. Question No. 1 is compulsory, and attempt one question from each unit.

1. Answer all the following questions briefly: - 1.5 × 10 = 15
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| (a) Defining sports journalism. | CO1 |
| (b) Describe what is news value. | CO2 |
| (c) Write the name of three sports commentators. | CO1 |
| (d) Define trend story. | CO2 |
| (e) Classify the types of new sources. | CO1 |
| (f) Describe what are the sources of sports journalist. | CO1 |
| (g) Define sports feature. | CO2 |
| (h) Write down the Functions of SAI. | CO1 |
| (i) Describe what is news ethics. | CO2 |
| (j) Explain the writing techniques of sports. | CO2 |

UNIT - I

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| 2. | (a) Describe the role and functions of FIFA. | 5 CO1 |
| | (b) Explain the role of sports journalist in electronic media. | 5 CO1 |
| | (c) What is International Paralympic Committee and explain its objectives? | 5 CO1 |
| 3. | (a) Elaborate the functions of Commonwealth Games Federation. | 5 CO1 |
| | (b) Describe who is target audience of sports journalist. | 5 CO1 |
| | (c) Explain the guidelines of the journalist for reporting the sports event? | 5 CO1 |

UNIT - II

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| 4. | (a) Describe the need and importance of ethics in sports journalism. | 5 CO2 |
| | (b) Explain the writing techniques of sports. | 5 CO2 |
| | (c) Classify the different types and techniques of writing sports stories. | 5 CO2 |
| 5. | (a) Explain key points to keep in mind before taking interview. | 5 CO2 |
| | (b) Describe different equipment used in sports photography. | 5 CO2 |
| | (c) Describe the use of infographics in sports reporting | 5 CO2 |