

ICSSR Conference
India Towards Viksit Bharat @2047
Presentation Schedule
Room-Wise-Session-Wise List of Papers

S. No.	Paper ID	Title of the Papers along with the Name of the Authors
Room # 01: Session 1.1; Date: 13th September, 2024; Time: 09:00 a.m. to 11:00 a.m. Link: https://bvicam.webex.com/meet/icssrconference		
1.	11	Integrating AI in Everyday Life: Applications, Challenges, and Ethical Considerations <i>Harshil Bodat</i>
2.	14	Higher Education Policy Reforms: Charting India's Path towards Viksit Bharat @2047 <i>Swati Chawla, Dr. Pooja Sareen, Dr. Ritika Malik and Dr. Tanushree Sanwal</i>
3.	17	Effective Cardiovascular Disease Prediction System using Ensemble Machine Learning Methods <i>Deepika P</i>
4.	25	Understanding the Impact of Professional Challenges on Health of Women Journalists in NCR, India <i>Aditi Agarwal and Dr. Pradeep Kumar</i>
5.	28	Pathological Primitive Segmentation based on Visual Foundation Model with Zero-Shot Mask Generation <i>Prashnatita Pal, Jayanta Pora and Rituparna Bhattacharya</i>
6.	30	IOT based Solar Tracker: Harnessing Sunlight for Conservation and Appliance Empowerment <i>Manjula Laxmana</i>
7.	38	A Review of Full-Text Search in Different Perspective <i>Chattar Singh</i>
8.	47	Social Media Platforms and Compliance with Indian Information Technology Laws: An Analysis of Censorship, Legality and Freedom of Expression <i>Md Absarul Hasan and Krishna Sankar Kusuma</i>
9.	50	An Analytical Study on Factors Affecting Role of Ethics in Students Life <i>Dr. Pankaj Saini, Dr. Ritika Malik, Dr. Minakshi Sati and Dr. Sanjay Manocha</i>
10.	58	Effectiveness of Video Assisted Teaching Program Among Tribal Women a Step Towards under Age 5 Malnutrition Prevention <i>Chakrapani Chaturvedi, Shylaja Krupanidhi, Sakshi Chaturvedi and Monalisha Sahu</i>
Room # 01: Session 1.2; Date: 13th September, 2024; Time: 11:15 a.m. to 01:15 p.m. Link: https://bvicam.webex.com/meet/icssrconference		
11.	64	Influence of Media and Entertainment on the Preservation of Indian Mythology and Folklore <i>Ritika Choudhary and Karan Singh</i>
12.	65	Public Awareness and Sentiment Analysis of Public Health Surveillance: An Ensemble BERT – based Inforeveillance System <i>Supratim Bhattacharya, Jayanta Poray and Saberi Goswami</i>
13.	66	Image Segmentation using U – Net: A Polymorphic Architecture <i>Vandana Malik</i>
14.	67	Integration of Artificial Intelligence and Media Students: A Study on Kolkata based Bachelor's Degree Media Students <i>Debastuti Dasgupta</i>
15.	68	Artificial Intelligence and Daily Life: Exploring Social Interactions and Privacy in the Age of Technology <i>Dr. Esha Chatterjee</i>

S. No.	Paper ID	Title of the Papers along with the Name of the Authors
16.	69	Contemplative Education Practices for Enhancing Empathic Communication among Prospective Primary School Teachers <i>Arjun R S and Prof. (Dr.) Bindhu C.M.</i>
17.	72	Smart Living: The Influence of AI on Daily Activities, Day-to-Day Work and Life-Style <i>Vaduguru Venkata Ramya and Anju Khandelwal</i>
18.	73	Exploring Motivating Factors in the Adoption of AI Technologies for Green Economy <i>Ashema Hasti and Dr. U.S. Pandey</i>
19.	76	Decoding the Digital Pulse: Sentiment Trends on Social Media Facebook Posts and their Impact on Indian Elections <i>Devyaani Singh and Basil Hanafi</i>
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20.	78	Artificial Intelligence: Cutting Edge Technology in Everyday Life Experience <i>Linu T James</i>
21.	79	The Artistic and Cultural Significance of the “Magra” Ekeshwar Mahadev Temple in Pauri Garhwal Uttarakhand <i>Jainender Upreti and (Dr.) Dipjit Paul</i>
22.	87	Analyzing the Factors Influencing the Adoption of Artificial Intelligence (AI) based ChatGPT among youth in Delhi NCR <i>Neha Garg and Neetu Jain</i>
23.	88	Building the Future of Content Management: Integrating Full – Stack Technologies for Enhanced CMS <i>Deeksha. K</i>
24.	91	The Power of Nudge on Storytelling Advertising to Increase Viewer Engagement <i>Dr. Rachita Jayswal and Dr. Vibhu Teraiya</i>
25.	93	Role of Languages in Skill Development and Its Impact on Employability <i>Anju Khandelwal and Avanish Kumar</i>
26.	94	Perception of Digital Consumers Towards Personalized Advertisements <i>Ritu Bhavsar and Dr. Rakhi Tiwari</i>
27.	96	Design and Implementation of an Innovative Food Delivery Platform M.sai sony, N.Rakesh, M.Vamsi, C.chinmai, D.Safwan
28.	110	Inclusive, Equitable and Quality Higher Education in India: A Comparative Analysis with Developed Nations <i>Mahtab Alam, Ms. Divya Gupta, Dr. Aparna Marwah and Dr. Daljeet Singh Bawa</i>
29.	112	Dengue: A Global Health Threat and Communicative Imperatives <i>Paramita Pal and Dr. Kaushik Mishra</i>
30.	127	Transforming Retail in India: The Role of Artificial Intelligence Towards a Viksit Bharat @2047 <i>Dr. Sachin Sabharwal, Dr. Ajay Dureja, Dr. Aman Dureja, Dr. Varun Kumar, Dr. Mahesh Kumar and Dr. Shyla</i>
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31.	132	Exploring user Intentions Towards Sustainable Tourism in the Era of Metaverse <i>Abhishek, Prof. Sanjay Dhingra, Dr. Amit Sharma and Ridhima Chadha</i>
32.	137	Breaking the Cycle: Addressing Lack of Academic Perseverance and Alienation from Learning among Tamil Medium Secondary School Students in Idukki and Palakkad District <i>Nimisha C. K. and Prof. (Dr.) Bindhu C. M.</i>

33.	139	A Study on the Impact of Technology Adoption on Operational Efficiency, Productivity and Cost-Effectiveness in IT Industry <i>Ranvijay Singh Chauhan and Chandrasekar Thangavelu</i>
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34.	140	Impact of Job Burnout on the Mental Well-being of Bank Employees: A Study with Reference to Jammu city <i>Koushik Dhar and Dr. Anil Upadhyay</i>
35.	143	Assessment of Adoption and Satisfaction of Consumer towards Renewable Energy Sources: A Study of Solar Panels <i>Prof. A.K. Saini , Dr. Hamendra Kumar Dangi and Swati Yadav</i>
36.	145	Analysis of Ransomware Detection and Mitigation using Artificial intelligence and Machine learning <i>Arman Rasool Faridi, Amaan Javed and Faraz Masood</i>
37.	146	Analysing Factors Influencing Consumer Perception and Purchase Intentions for Electric Vehicles in the Emerging Indian Market <i>Koushik Dhar</i>
38.	153	Transforming the Insurance Industry: Embracing Digitalization in the Era of Industry 4.0 <i>Dr. Praveen Kumar K and Mohamed Iliyas A</i>
39.	163	A Review of Machine Learning-driven Approaches for Workload Allocation in Cloud Environments <i>Nisha Devi and Sandeep Dalal</i>
40.	169	Examining the Applicability of Lintner’s Model of Dividend in Energy Sector of Viksit Bharat: An Empirical Study <i>Suman Rani, Dr. Rohit Garg and Dr. Mohd Yousuf Javed</i>

S. No.	Paper ID	Title of the Papers along with the Name of the Authors
Room # 02: Session 2.1; Date: 13thSeptember, 2024; Time: 09:30 a.m. to 11:00 a.m. Delphi Hall, BVICAM, New Delhi		
41.	26	Communication and Digital Divide: A Case Study on Digital India Connectivity in Northern India with Reference to Jammu and Kashmir <i>Dr. Ramendra Nath Verma</i>
42.	37	Transforming Imaging Tasks with Large Language Models: A Comprehensive Review <i>Preeti Taneja, Preeti Kapoor and Shaveta Arora</i>
43.	55	The Role of Media in Promoting Sustainable Development Goals (SDGs) in India <i>Shahi Raza Khan, Irmiya Zehra Naqvi, Vanshit Mehta and Md. Danish Rahman</i>
44.	81	Review of the India Skill Report 2024 for Reforms in Higher Education Policy with Focus on AI <i>Reema Thareja, Dr. Shefali Gupta and Goransh R. Thareja</i>
45.	89	Role of e-Waste Management in Achieving Sustainability: A Case Study of Delhi <i>Sidharth Verma, Kavita, Dr. Durgesh Tripathi and Prof. Prodyut Bhattacharya</i>
46.	129	NFHS-5 (Phase-II) India: A Review of Selected MCH Indicators in India <i>Sakshi Chaturvedi, Kusum Gahlawat, Shreenidhi Joshi, Meenakshi Sharma, Rishita Yadav and Chakrapani Chaturvedi</i>
47.	149	Role of National Education Policy 2020 in Viksit Bharat through the lens of Sustainable Development Goals 2030 <i>Prof. M.N.Hoda, Dr. Ritika Wason, Dr Parul</i>
48.	166	A Framework based on Gram-Schmidt Process for Interdisciplinary Collaboration in Education Process <i>Supreet Kaur Sahi</i>
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49.	155	Social Media's Transformative Impact on Education: A Vision for Viksit Bharat@2047 <i>Dr. Sheel Nidhi Tripathi, Dr. Mukul Srivastava, Dr. Divya Bajpai, Nargis Hoda Firdaus and Manali Srivastava</i>
50.	158	Role of Technology for bringing Urban Amenities to Rural Areas: With reference to PURA (Provision of Urban Amenities to Rural Areas) <i>Raghav Trivedi</i>
51.	170	Social Media and Gen Z: Analysing the Usage Patterns and Impact of Social Media on College Students of Delhi NCR <i>Dr. Iram Rizvi, Yassine Ben Abou, Pushpendra Sachan, Khushi Chaudhary</i>
52.	175	VVasudhaiva Kutumbakam' through NEP, 2020 <i>Dr Jagriti Basera</i>
53.	187	Artificial Intelligence in Everyday Life: A Comprehensive Review of Recent Developments and Future Prospects <i>Ambooj Yadav and Preeti Rai</i>
54.	188	Towards an Empowered India: Women's Role in Achieving the Viksit Bharat 2047 Vision <i>Dr Avneet Kaur Bhatia</i>
55.	189	Breaking Barriers: A Critical Examination of Women's Leadership Representation in Indian Media <i>Dr Gazal Singhal</i>
56.	190	Beyond Tradition: The Rise of Women in Non-Traditional Sectors in Vikasit Bharat <i>Rajender Singh Thakur</i>

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Room # 02: Session 2.3; Date: 14thSeptember, 2024; Time: 09:30 a.m. to 11:00 a.m. Delphi Hall, BVICAM, New Delhi		
57.	05	Artificial Intelligence & Youth: Understanding Media Students’ Interaction with ChatGPT in Delhi NCR <i>Sumedha Dhasmana and Rishabh Mookherjee</i>
58.	191	Monetization Strategies on YouTube vs. Instagram: A Study of Content Creator Revenue Models in the Digital Age <i>Shubham Mishra</i>
59.	192	Comprehensive Study on Developing Better Healthcare Services In India <i>Supriya Malhotra</i>
60.	193	Use of Artificial Intelligence in Television News Industry <i>Sofia</i>
61.	194	AI: A Catalyst for Viksit Bharat <i>Dr. Arpita Nagpal and Sania Kukkar</i>
62.	195	03 Vs in The Context of Ancient Indian Tradition: Foundation of Viksit Bharat 2047 <i>Adarsh Kumar Singh and Shubham Mishra</i>
63.	196	Artificial Intelligence in Indian Media: An In-Depth Analysis of Adoption, Professional Knowledge, Implementation Challenges, and Ethical Risks in Everyday Practices <i>Mhmd. Chand Ahmad</i>
64.	197	Dynamics of Electronic Media in Indian Culture Diversity Preservation: An evaluative Study <i>Shweta Arora Malhotra</i>
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66.	198	A Comprehensive Study on Securing Personal Data in the age of AI (Artificial Intelligence) <i>Ketan Kataria</i>
67.	199	The Role of AI in Education: Transforming Learning Experiences & Personalizing Education <i>Divyashikha</i>
68.	201	The Impact of AI on Traditional Video Editing Current Jobs <i>Akansha Singh</i>
69.	202	The Evolution and Impact of Citizen Journalism in the Digital Age <i>Ayushi Chopra, Sakshi Aggarwal, Dr. Jagriti Basera and Dr. Vanshika Bhatia</i>
70.	203	The Role of Media in Shaping Perceptions Towards Persons with Disabilities (Divyangs) in India: Challenges and Possible Solutions <i>Ms. Sakshi Aggarwal and Dr. Jagriti Basera</i>
71.	204	Impacts and effects of Social Media Use in Higher Education <i>Rinku Sethi</i>
72.	205	A Study of attributes influencing customers awareness towards green marketing products <i>Dr. Ritika Malik, Dr. Sheel Nidhi, Dr. Indu Rani</i>