



Bharati Vidyapeeth  
New Delhi

IEEE Delhi Section with Computational Intelligence Society, Computer Society, Communication Society, Consultants Network Affinity Group, Life Members Affinity Group, Inter Society Relations, Industry Relations, TEMS, SMC, SIGHT Standing Committees of IEEE Delhi Section and Region-10 with following associations



IEEE Delhi Section



CSI Delhi  
Chapter



Computer Society Chapter  
IEEE Delhi Section



IITP New Delhi



IETE New Delhi



IEEE Delhi Section

Invite you for a Free **Webinar** on **28-12-2024, the Saturday**, at **06:00 p.m.** as per the details given hereunder:-

**Speaker**

**Mr. Amit Kumar**

Director, Nagarro

**Date and Time Schedule**

**28-December-2024, the Saturday, from 06:00 p.m. to 07:30 p.m.**

**Title of the Talk**

**The Power of Storytelling: Enhancing Communication and Innovation Across Careers**

**Venue and Contact Details**

**CISCO WebEx Meeting Platform**

CISCO WebEx Event ID and Password shall be sent on E-Mail to the registered participants, at-least one day in advance. Please check your Spam and other folders also for our emails and mark it as SAFE / NOT SPAM.

**Programme Schedule**

**05:30 p.m. to 06:00 p.m. – Login, online Networking and Tea (at Home)**

**06:00 p.m. to 07:00 p.m. – Technical Talk**

**07:00 p.m. to 07:30 p.m. – Q & A Session followed by Certification**

**Registration Link and Fee**

**Registration Link: <http://bvicam.ac.in/webinars/>**

**No registration fee. It is absolutely free for the members of IEEE, CSI, IETE, ISTE, ISCA, IITP and Bharati Vidyapeeth, with pre-registration**

**Abstract of the Talk**

Storytelling is a powerful tool across diverse careers, from educationists to software engineers, product managers, and students. For educationists, storytelling enhances engagement and makes complex concepts relatable, fostering deeper learning. In software engineering, explaining technical ideas through stories helps bridge the gap between tech and non-tech stakeholders, ensuring clear communication. Product managers use storytelling to align teams around a shared vision, conveying user needs and market insights to drive innovation. For students, storytelling aids in understanding and retaining knowledge, while also sharpening communication skills. Across these roles, storytelling turns dry data into compelling narratives, making ideas memorable, persuasive, and human-centered, ultimately fostering collaboration and innovation. Through this webinar, let's deep dive together on this and other critical aspects of Storytelling and its importance in our lives during the session.

**All are welcome:**

Please circulate this to all your interested colleagues, associates and friends. Please register in large numbers and derive maximum benefit. **Advance registration is mandatory for participation. Participants will also get Participation Certificate.**

**(Prof. M. N. Hoda)**

Director, BVICAM, New Delhi

**(Prof. Subrata Mukhopadhyay)**

Chairperson, CNA Group, IEEE DS