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CSI Delhi Chapter



Computer Society Chapter  
IEEE Delhi Section



IITP New Delhi



IETE New Delhi



IEEE Delhi Section

Invite you for a Free **Webinar** on **07-10-2023, the Saturday**, at **06:00 p.m.** as per the details given hereunder:-

**Speaker**

**Mr. R. K. Singh**

ICT and Broadcast Media Consultant  
Former Engineer-in-Chief, Doordarshan

**Date and Time Schedule**

**07-October-2023, the Saturday, from 06:00 p.m. to 07:30 p.m.**

**Title of the Talk**

**AI in Hospitality and Tourism**

**Venue and Contact Details**

**CISCO WebEx Meeting Platform**

CISCO WebEx Event ID and Password shall be sent on E-Mail to the registered participants, at-least one day in advance. Please check your Spam and other folders also for our emails and mark it as SAFE / NOT SPAM.

**Programme Schedule**

**05:30 p.m. to 06:00 p.m. – Login, online Networking and Tea (at Home)**  
**06:00 p.m. to 07:00 p.m. – Technical Talk**  
**07:00 p.m. to 07:30 p.m. – Q & A Session followed by Certification**

**Registration Link and Fee**

**Registration Link: <http://bvicam.ac.in/webinars/>**

**No registration fee. It is absolutely free for the members of IEEE, CSI, IETE, ISTE, ISCA, IITP and Bharati Vidyapeeth, with pre-registration**

**Abstract of the Talk**

Artificial intelligence is set to revolutionize the hotel guest experience in the next 10 years by providing more personalized and efficient service through the use of personalization and recommendation engines, automation of repetitive tasks, virtual assistants, smart room technology and concierge services. AI is already having a massive impact on society and every industry should take note. A recent report estimated that AI could potentially double annual economic growth rates by 2035. This has been validated that AI could add \$15.7 trillion to the global economy by 2030. AI-powered personalization and recommendation engines can provide more targeted and personalized experiences to individual guests based on their preferences, past behaviour, and demographics. AI-powered chatbots and virtual assistants will allow hotel staff to interact with guests in real-time and provide personalized recommendations and assistance. Smart room technology integrated with AI can provide guests with a more comfortable and convenient stay. AI can also be used to monitor and predict maintenance needs in hotel rooms, optimize pricing and inventory decisions, forecast demand and adjust room availability accordingly, optimize energy efficiency, and reduce the costs associated with managing and operating the hotel. The webinar aims to discuss various aspects of applications of AI in Hospitality and Tourism.

**All are welcome:**

Please circulate this to all your interested colleagues, associates and friends. Please register in large numbers and derive maximum benefit. **Advance registration is mandatory for participation. Participants will also get Participation Certificate.**

**(Prof. M. N. Hoda)**

Director, BVICAM, New Delhi

**(Prof. Subrata Mukhopadhyay)**

Chairperson, CNA Group, IEEE DS