



IEEE Delhi Section with Computational Intelligence Society, Computer Society, Communication Society, Consultants Network Affinity Group, Life Members Affinity Group, Inter Society Relations, Industry Relations, TEMS, SMC & SIGHT Standing Committees of IEEE Delhi Section with following associations



CSI Delhi Chapter



Computer Society Chapter
IEEE Delhi Section



IITP New Delhi



IETE New Delhi



IEEE Delhi Section

Invite you for a Free **Webinar** on **28-05-2022, the Saturday**, at **06:00 p.m.** as per the details given hereunder:-

Speaker

Mr. R. K. Singh

ICT and Broadcast Media Consultant
Former Engineer-in-Chief, Doordarshan

Date and Time Schedule

28 May-2022, the Saturday, from 06:00 p.m. to 07:30 p.m.

Title of the Talk

Artificial Intelligence (AI) and Media

Venue and Contact Details

CISCO WebEx Meeting Platform

CISCO WebEx Event ID and Password shall be sent on E-Mail to the registered participants, at-least one day in advance. Please check your Spam and other folders also for our emails and mark it as SAFE / NOT SPAM.

Programme Schedule

05:30 p.m. to 06:00 p.m. – Login, online Networking and Tea (at Home)
06:00 p.m. to 07:00 p.m. – Technical Talk
07:00 p.m. to 07:30 p.m. – Q & A Session followed by Certification

Registration Link and Fee

Registration Link: <http://bvicam.ac.in/webinars/>

No registration fee. It is absolutely free for the members of IEEE, CSI, IETE, ISTE, ISCA, IITP and Bharati Vidyapeeth, with pre-registration

Abstract of the Talk

This webinar is aimed at uncovering the interplay of Artificial Intelligence in Mass Media industry, in particular, and everyday life, in general. Artificial Intelligence has found itself an important place in the present media industry. It offers huge promises to media companies integrated along with many challenges to overcome. This webinar shall uncover how Artificial Intelligence is transforming the media and entertainment business impacting everything from content creation to consumer experience.

All are welcome:

Please circulate this to all your interested colleagues, associates and friends. Please register in large numbers and derive maximum benefit. **Advance registration is mandatory for participation. Participants will also get Participation Certificate.**

(Prof. M. N. Hoda)

Director, BVICAM, New Delhi

(Prof. Subrata Mukhopadhyay)

Chairperson, CNA Group, IEEE DS