



Bharati Vidyapeeth
New Delhi

**IEEE Delhi Section with Computer Society
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IEEE Delhi Section



Computer
Society of India



ISTE, Delhi
Section



IITP, New Delhi



IETE, New Delhi



IEEE
**COMPUTER
SOCIETY**
Computer Society Chapter
IEEE Delhi Section

Invite you for a Free **Webinar** on **29-01-2022, the Saturday**, at **06:00 p.m.**
as per the details given hereunder:-

Speaker

Dr. Tasha Singh Parihar

Professor, Department of Mass Communication
Galgotia University, Greater Noida

**Date and Time
Schedule**

29-January-2022, the Saturday, from 06:00 p.m. to 07:30 p.m.

Title of the Talk

Artificial Intelligence (AI) and Mass Media

**Venue and
Contact Details**

CISCO WebEx Meeting Platform

CISCO WebEx Event ID and Password shall be sent on E-Mail to the registered participants, at-least one day in advance. Please check your Spam and other folders also for our emails and mark it as SAFE / NOT SPAM.

**Program
Schedule**

05:30 p.m. to 06:00 p.m. – Login, online Networking and Tea (at Home)

06:00 p.m. to 07:00 p.m. – Technical Talk

07:00 p.m. to 07:30 p.m. – Q & A Session followed by Certification

**Registration
Link and Fee**

Registration Link: <http://bvicam.ac.in/webinars/>

No registration fee. It is absolutely free for the members of IEEE, CSI, IETE, ISTE, ISCA, IITP and Bharati Vidyapeeth, with pre-registration

**Abstract of the
Talk**

This webinar is aimed at uncovering the interplay of Artificial Intelligence in Mass Media industry. Artificial Intelligence has found itself an important place in the present media industry. It offers huge promise to media companies integrated along with many challenges to overcome. This webinar shall uncover how Artificial Intelligence is transforming the media and entertainment business impacting everything from content creation to consumer experience.

All are welcome:

Please circulate this to all your interested colleagues, associates and friends. Please register in large numbers and derive maximum benefit. **Advance registration is mandatory for participation. Participants will also get Participation Certificate.**

(Prof. M. N. Hoda)

Director, BVICAM, New Delhi

(Prof. Subrata Mukhopadhyay)

Chairperson, CNA Group, IEEE DS