

Laboratory Manual

(Version2.0)

for

Radio Jockeying & News Reading

[BA(JMC)] 257

BA(JMC)- III Semester

Compiled by:

Ms. Priyanka Singh

(Assistant Professor, BVICAM, New Delhi)



**Bharati Vidyapeeth's Institute of
Computer Applications
and Management (BVICAM)**

A-4, Paschim Vihar, Rohtak Road, New Delhi-63 Visit us
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List of Abbreviations

BTL	Bloom's Taxonomy Level
CE	Communication Efficacy
CICP	Conduct Investigations of Complex Computing Problems
CK	Computational Knowledge
CO	Course Outcome
DAC	Departmental Advisory Committee
DDS	Design and Development of Solutions
I&E	Innovation and Entrepreneurship
I&T	Individual & Team Work
IQAC	Internal Quality Assurance Cell
LLL	Life-Long Learning
MTU	Modern Tool Usage
PA	Problem Analysis
PE	Professional Ethics
PEO	Programme Educational Objective
PMF	Project Management and Finance
PO	Programme Outcome
SEC	Societal and Environmental Concern

Declaration

Department : Department of Journalism and Mass
Communication

Course, Year and the Semester to which Lab is offered : BA(JMC) - 2 Year, III Semester

Name of the Lab Course : RJNR Lab

Course Code : BA(JMC) 257

Version No. : 2.0

Name of Course/Lab Teacher(s) : Ms. Priyanka Singh

Laboratory Manual Committee :

Approved by : DAC Date:

Approved by : IQAC Date:

Signature
(Course Teacher)

Signature
(Head of Department)

Signature
(IQAC Coordinator)

1. Vision of the Department

To become a Centre of excellence in the field of Journalism and Mass Communication to produce quality professionals for continuously evolving media industry.

2. Mission of the Department

- M₁** To produce quality professionals as per global industry standards in the field of journalism & mass communication.
- M₂** To foster technical & entrepreneurial skills and innovation & research capabilities for all-round development of budding professionals.
- M₃** To promote analytical and collaborative life-long learning skills amongst students and faculty members.
- M₄** To inculcate strong ethical values and professional behavior while giving equal emphasis to social commitments and nation building.

3. Programme Educational Objectives (PEOs)

The PEOs for the BA(JMC) programme are as follows:

- PEO₁** Exhibit professional, social, and entrepreneurial competencies and knowledge for being a successful professional in the Journalism, Media and Entertainment industry
- PEO₂** Be a lifelong learner, adapt and maintain leadership in a rapidly changing multi-dimensional, contemporary world.
- PEO₃** Act as a catalyst and inspire (change agent) for people-centric societal empowerment.
- PEO₄** Facilitate transparency and strengthen democracy as its fourth pillar.

4. Programme Outcomes (POs)

PO₁ Critical Thinking (CT)

Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives.

PO₂ Effective Communication (EC)

Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of world by connecting people, ideas, books, media and technology.

PO₃ Social Interaction (SI)

Elicit views of others, mediate disagreements and help reach conclusions in group settings.

PO₄ Effective Citizenship (ECZ)

Demonstrate empathetic social concern and equity centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.

PO₅ Ethics

Recognize different value systems including your own, understand the moral dimensions of your decisions and accept responsibility for them.

PO₆ Environment and Sustainability (ES)

Understand the issues of environmental contexts and sustainable development.

PO₇ Self-Directed and Life-Long Learning (SDLLL)

Acquire the ability to engage in independent and life-long learning in the

PO₈ Modern Tools Usage (MTU)

Ability to apply knowledge and understanding of the computing and management principles and apply these to one's own work, as a member

and leader in a team, to manage projects in multidisciplinary environments.

PO₉ Project Management and Finance (PMF)

Ability to effectively communicate with the technical community, and with society at large, about complex computing activities by being able to understand and write effective reports, design documentation, make effective presentations, with the capability of giving and taking clear instructions.

5. Institutional Policy for Students' Conduct

The following guidelines shall be followed: -

- 5.1 All the students in their introductory Lab. shall be assigned a system, which shall be their workplace for the complete semester. Students can store records of all their Lab. assignments on their individual workstations.
- 5.2 Introductory Lab. shall include an introduction to the appropriate software/tool, followed by a basic Introductory Assignment having Practice Questions. All the students are expected to complete this assignment within a week time, as the same shall be assessed through a lab. test.
- 5.3 Each week the instructor, in parallel to respective topics covered in the theory lecture, shall assign a set of practical problems to the students in form of Assignments (A, B, C, ...). The problems in these assignments shall be divided into two parts. The first set of Problems shall be compulsory for all the students and its record need to be maintained in the Practical File, having prescribed format, as given in Appendix-A. All the students should get the weekly assignment checked and signed in the Practical File by the respective teacher in the immediate succeeding week. The second set of problems are Advanced Problems and shall be optional.

Student may solve these advanced problems for their further practice.

- 5.4 Cellular phones, pagers, CD players, radios and similar devices are prohibited in the classrooms, laboratories, and examination halls.
- 5.5 Laptop-size computers/Tablets may be used in lectures for the purpose of taking notes or working on team-projects.
- 5.6 The internal practical exam shall be conducted towards the end of the semester and shall include the complete set of Lab exercises conducted as syllabus. However, students shall be assessed on continuous basis through overall performances in regular lab. tests, both announced and surprise and viva-voce.
- 5.7 The respective faculty shall prepare and submit sufficient number of practical sets of computing problems to the Dean (Examinations), atleast two weeks prior to the actual exam. It is the responsibility of the faculty to ensure that a set should not be repeated for more than 5 students in a given batch.
- 5.8 The exam shall be of 3 hours duration where the student shall be expected to implement solutions to his/her assigned set of problems on appropriate software tools in the lab.
- 5.9 Once implemented, student shall also appropriately document code implemented in the assigned answer sheets, which shall be submitted at the end of the examination. All the students shall also appear for viva- voce examination during the exam.
- 5.10 Co-operate, Collaborate and Explore for the best individual learning outcomes but copying or entering into the act of plagiarism is strictly prohibited.

6. Learning Outcomes of Laboratory Work

7. Learning Outcomes of Laboratory Work

The student shall demonstrate the ability to:

- Understanding Radio Formats:** By actively listening to and discussing various radio programme formats, students will become proficient in recognizing and differentiating between different styles of radio content. This will enable them to make informed decisions when producing their own content.
- Production Skills:** Through hands-on experience in studio recording and editing using digital audio equipment, students will develop practical skills necessary for producing high-quality radio programmes. They will gain confidence in working with the technical aspects of audio production.
- Field Recording Expertise:** Working on outdoor recordings like vox-pop and interviews will give students exposure to real-world recording scenarios. This will enhance their ability to capture compelling content in diverse environments.
- Field Recording Expertise:** Working on outdoor recordings like vox-pop and interviews will give students exposure to real-world recording scenarios. This will enhance their ability to capture compelling content in diverse environments.
- Advertisement Production:** Producing a 30-second public service announcement or radio commercial individually will sharpen students' ability to convey concise messages effectively. This exercise will require them to focus on creativity, clarity, and impact within a limited timeframe.
- Collaborative Content Creation:** Working in small groups to produce a five-minute radio piece (news, documentary, feature, drama, interview, or discussion) will encourage collaboration and communication skills. Students will learn to integrate their individual strengths into a cohesive production, resulting in a more complex and multifaceted radio programme.
- Confidently identify and differentiate between various radio programme formats. Demonstrate practical proficiency in radio programme production, including recording, editing, and scripting.**
- Apply critical thinking skills to the creation of a production book, considering various aspects of content creation. Independently create concise and impactful public service announcements or radio commercials.**

- Collaborate effectively within small groups to produce well-rounded radio content, showcasing their ability to merge different perspectives and skills.
- Overall, your syllabus seems to offer a comprehensive and hands-on learning experience that would equip students with a strong foundation in radio programming and production.

8. Course/Lab Outcomes (COs)

- CO₁ Create radio news bulletin. (BTL6)
- CO₂ Enhance Skills for live reporting and phone-in-sequences. (BTL6)
- CO₃ Develop voice personality as a radio jockey. (BTL6)
- CO₄ Design a radio entertainment show. (BTL6)

9. Mapping of CO's with PO's

Table 1: Mapping of CO's with PO's

PO/CO	PO ₁	PO ₂	PO ₃	PO ₄	PO ₅	PO ₆	PO ₇	PO ₈	PO ₉
CO ₁	3	3	2	2	2		3	2	2
CO ₂	3	3	1		2		3	2	
CO ₃	3	2	2		1		3	2	
CO ₄	3	2	3		2		2	3	

10. Course/Lab Description

Course (Lab) Title	:	RJNR Lab
Course (Lab) Code	:	BA(JMC) 257
Credits	:	02
Pre-requisites	:	Knowledge of radio programming and production
Academic Session	:	August to December
Contact Hours/Week	:	02
Internal Assessment	:	40 Marks

11. Grading Policy

Item	Points	Marks	Remarks
Weekly Lab Assignments including Practical Files	10	10	Closed Book/Open Book
Internal End-Term Practical Examination	20	10	Closed Book
Viva-Voce	10	10	Closed Book
Project	10	10	Innovative Applications of Programming
External End-Term Examinations	60	60	Closed Book (conducted and evaluated by the University)
Total		100	

12. Lesson Plan

Week No.	Lab No.	Topics/Concepts to be Covered	Reference of Lab Manual
1.			Assignment A
	1.	Conduct News Reading Practice.	AP1
	2.	Choose audio programme and evaluate its effectiveness based on various criteria such as message clarity, audio appeal, and target audience engagement. How could you improve the audio programme to make it more impactful and persuasive?	AAQ1
2.			Assignment B
	3.	Conduct research culminating into hard and soft news. Research will take place for gathering news from or around the nation or world. Research task is done by the student who will prepare the report.	BP1
	4.	Design and edit 5-10 minutes radio news bulletin package with Live Reporting & Phone-in sequences. (CO2, BTL6)	BAQ1
3.		Radio Production	Assignment C
	5.	In a group of 3-4 Students, produce a radio news segment or feature that covers a current event or relevant topic. (CO1, BTL6)	CP1
	6.	Produce a radio news segment or feature that covers a current event or relevant topic, employing in-depth research, critical analysis, and journalistic excellence. (CO1, BTL6)	CAQ1
4.		Infotainment Programme (PSA)	Assignment D
	7.	In a group of 3-4 Students, produce and write, present and edit 10-15 minutes radio entertainment show on any relevance topic. (CO4, BTL6)	DP1
	8.	Produce a full-length script of infotainment programme that you have recorded. (CO4, BTL6)	DAQ1
5.		Identify Prominent Rj's in Indian Radio Industry	

Week No.	Lab No.	Topics/Concepts to be Covered	Reference of Lab Manual
	9.	Identify at least 5 Known faces of Indian Radio Industry, also write their radio channel name and their programme name.	
	10.	Prepare a PPT presentation on any topic related to RJNR. There should be minimum 8 slides in ppt.	

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1.	Radio Jockeying & News Reading Lab Syllabus as per GGSIP University	
2.	Lab Module – 1 Conduct News Reading Practice	
3.	Lab Module – 2 Choose audio programme and evaluate its effectiveness based on various criteria.	
4.	Lab Module – 3 Design and edit 5-10 minutes radio news bulletin package with Live Reporting & Phone-in sequences.	
5.	Lab Module – 4 Produce a radio documentary or feature that covers a current event or relevant topic.	
6.	Lab Module – 5 In a group of 3-4 Students, produce and write, present and edit 10-15 minutes radio entertainment show on any relevance topic.	
7.	Lab Module – 6 Identify at least 5 Known faces of Indian Radio Industry, also write their radio channel name and their programme name.	
8.	Lab Module – 7 Prepare a PPT presentation on any topic related to RJNR. There should be minimum 8 slides in ppt.	
9.	Reference	

Lab Module – 1

Conduct News Reading Practice

News reading is a crucial component of radio broadcasting, providing listeners with timely information on current events, both locally and globally. Effective news reading:

1. Keeps listeners informed and up-to-date.
2. Enhances critical thinking and awareness.
3. Influences public opinion and discourse.
4. Sets the tone for public debate and discussion.
5. Establishes the radio station's credibility.

Attach News Cut out you have used for your news reading practice.

‘सांसद वह बने जो प्रतिभाशाली हो’

राबट्सगंज ब्लॉक के ऊंचडीह गांव में अमर उजाला मतदाता संवाद कार्यक्रम में बोले युवा वोटर

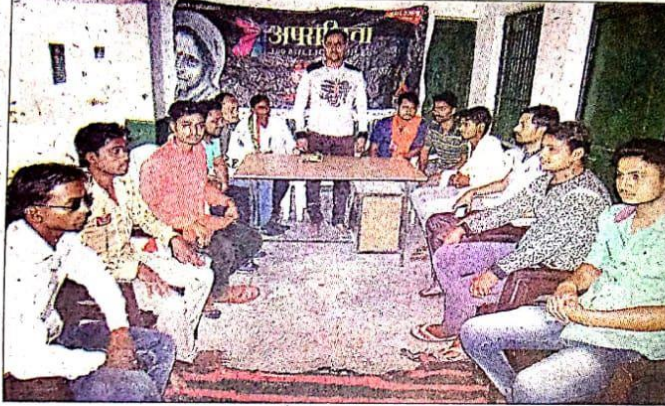
सोनभद्र। देश में 17वीं लोक सभा का चुनाव की सरगमी तेजी से चल रही है। पहले चरण का चुनाव संपन्न हो चुका है और द्वितीय चरण का मतदान नजदीक है। वहीं राबट्सगंज संसदीय सीट के लिए 19 मई को मतदान होगा। इसको लेकर युवा मतदाता काफी उत्साहित हैं। अबकी बार वह ऐसे प्रत्याशी के पक्ष में मतदान करने की बात कह रहे हैं जो चुनाव जीतने के बाद राष्ट्रहित और जिले के बेरोजगारों को रोजगार मुहैया करा सके। बुधवार को राबट्सगंज ब्लॉक के ऊंचडीह गांव में अमर उजाला मतदाता संवाद कार्यक्रम में युवा वोटरों ने वोट के महत्व को समझाया।

केंद्र सरकार भ्रष्टाचार से मुक्त होगी तभी देश का चहुमुखी विकास होगा। इसको ध्यान में रखते हुए देश के युवा मतदाताओं को लोक सभा चुनाव में मतदान की जरूरत है। किसी के बहकावे या प्रलोभन, देने पर वोट नहीं दिया जाएगा। क्योंकि मतदान स्वेच्छा देने का अधिकार है। - विधिन

जिले का प्रतिनिधित्व करने वाला इमानदार होना चाहिए। इसके लिए वोटरों को योग्य प्रत्याशी के पक्ष में मतदान कराना होगा। चाहे वह किसी दल का प्रत्याशी हो या निर्दल उम्मीदवार क्यों न हो। बाद संसद में देश और जिले की समस्याओं को उठाकर दूर कराने की क्षमता रखने वाले प्रत्याशी के पक्ष में मतदान करने के साथ ही दूसरे को भी जागरूक करेंगे। - सत्यदेव पांडेय

जिले में बंद औद्योगिक प्रतिष्ठानों को शुरू कराने और संचालित कल कारखानों में बेरोजगारों को योग्यता के अनुसार रोजगार मुहैया कराने में दिलचस्पी लेने वाला सांसद होना चाहिए। ऐसी सोच जिस प्रत्याशी में दिखाई देगी उसके पक्ष में मतदान किया जाएगा। ऐसे उम्मीदवार के पक्ष में वोटिंग करने के लिए अन्य युवा मतदाताओं को भी जागरूक किया जाएगा। - अनुज पांडेय

आतंकवाद, देश की सीमा पर सुरक्षा और आतंकवाद को जड़ से समाप्त करने वाली केंद्र में सरकार चाहिए। क्योंकि राष्ट्र जब मजबूत रहेगा तभी देश का हर नागरिक सुरक्षित रहेगा। केंद्र में मजबूत सरकार बनाने के लिए युवा मतदाताओं को एकजुट होकर साफ-छवि वाले प्रत्याशी के पक्ष में मतदान करना होगा। इसके लिए



राबट्सगंज तहसील क्षेत्र के ऊंचडीह स्थित प्राथमिक विद्यालय परिसर में अमर उजाला की ओर से मतदाता जागरूकता गोष्ठी को संबोधित करते रजनीश कुमार।

अमर उजाला संवाद

जागरूकता अभियान चलाया जा रहा है। - रजनीश

केंद्र में मजबूत सरकार होगी तभी देश के युवाओं को रोजगार मुहैया होगा। क्योंकि अभी तक देश का अधिकांश नौजवान रोजगार के लिए दर-दर की ठोकरें खाने के लिए मजबूर है। जिले की बात करें तो यहां संचालित कल-कारखानों में स्थानीय नौजवानों को नौकरी नहीं मिल रही है। नौकरी दिलाने वाले की क्षमता रखने वाले प्रत्याशी के पक्ष में वोटिंग करूंगा। - विवेक सिंह

युवाओं के हित में कार्य करने वाली सरकार चाहिए। क्योंकि युवा

देश के भविष्य होते हैं। अगर वे परेशान रहेंगे तो देश का विकास कैसे होगा। देश में मजबूत सरकार बनाने के लिए निष्पक्ष ढंग से कार्य करने वाले उम्मीदवार को वोट देना चाहिए। - विनय श्रीवास्तव

देश की सीमा पर सुरक्षा में तैनात जवानों पर आतंकी घटनाओं को अंजाम देने वाले देश के दुश्मनों से निपटने वाली सरकार चाहिए। देश की सरकार मजबूत होगी तो हमले नहीं होंगे, क्योंकि विपक्षियों को भय बना रहेगा कि उनके यहां भी जवाबी हमले हो जाएंगे। - संगीत देव

जम्मू-कश्मीर में धारा 370 समाप्त कर अलगाववादियों का सफाया करने वाली सरकार चाहिए। क्योंकि देश में रहते हुए कश्मीर के कुछ अलगाववादी पाकिस्तान से संपर्क कर आतंकी घटनाओं को

अंजाम देकर देश की शांति व्यवस्था को बिगाड़ने का काम करते हैं। ऐसे लोगों से निपटने के लिए संसद में आवाज उठाने वाले उम्मीदवार के पक्ष में मत दूंगा। - अजय

केंद्र में ऐसी सरकार बने जो देश की सीमा पर इंट की मोटी दिवार बनाकर जवानों के प्राणों की रक्षा करें। इसके लिए युवा मतदाताओं को शत प्रतिशत अपने-अपने क्षेत्र के इमानदार प्रत्याशी के पक्ष में मतदान करना होगा। तब जाकर मजबूत सरकार बनेगी। - राम मोहन

जिले में मेडिकल कॉलेज, कृषि महाविद्यालय समेत अन्य उच्च शिक्षण संस्थानों की स्थापना कराने की क्षमता रखने वाले उम्मीदवार के पक्ष में मतदान किया जाएगा। क्योंकि अभी तक जितने भी सांसद हुए किसी ने भी उच्च शिक्षा की व्यवस्था

कराने की दिशा में पहल नहीं किया। इसलिए बच्चे उच्च शिक्षा से वंचित रह जाते हैं। - उमेश पासवान

जिले में डॉक्टर समेत अन्य कर्मियों की कमी के चलते बेपटरी हो चुकी चिकित्सा व्यवस्था को पटरी पर लाने की सोच रखने वाले प्रत्याशी को वरीयता दी जाएगी। इसके लिए अन्य युवकों के साथ गांव और आसपास के इलाकों में अभियान भी-चलाने की रूपरेखा तैयार की गई है। - सीताराम

नक्सल-दुरूह क्षेत्रों के रहवासियों को अभी भी पेयजल, बिजली, शिक्षा आदि की समुचित सुविधाएं नहीं मिल रही है। इससे रहवासियों की काफी समस्याओं का सामना करना पड़ रहा है। जनपदवासियों को मूलभूत सुविधाएं मुहैया कराने में दिलचस्पी दिखाने वाले प्रत्याशी के पक्ष में मतदान करूंगा। - विकास

देश से भ्रष्टाचार और अपराध मिटाने वाली सरकार चाहिए। यह तभी संभव होगा जब साफ-सुथरी छवि वाले सांसद चुनकर संसद में पहुंचेंगे। इसके लिए सभी मतदाताओं को अपने मताधिकार का प्रयोग करना होगा। युवा खुद का वोट देने के साथ ही आसपास के लोगों को भी मतदान करने के लिए प्रेरित करें। - रंजन कुमार

जिले में चहुमुखी विकास कार्य कराने की क्षमता रखने वाले प्रत्याशी के पक्ष में मतदाता मतदान करें। इसके लिए युवा मतदाताओं को जागरूकता अभियान चलाने की जरूरत है। क्योंकि जिले में अधिकांश अशिक्षित और भोले-भाले वोटर हैं। क्योंकि विकास पुरूष उम्मीदवार ही जीतने के बाद विकास कार्य करा सकता है। - विनोद

Lab Module – 2

Choose audio programme and evaluate its effectiveness based on various criteria.

Choose an audio program (e.g., podcast, radio show, or audiobook) and assess its effectiveness based on multiple criteria. Then, propose improvements to enhance its impact and persuasiveness.

Evaluation Criteria:

1. Message Clarity: How well is the message conveyed? Is it easy to understand?
2. Audio Appeal: How engaging is the audio? (music, sound effects, production quality)
3. Target Audience Engagement: How well does the program resonate with its intended audience?
4. Content Relevance: Is the content relevant and valuable to the audience?
5. Pacing and Flow: Is the program well-structured and easy to follow?
6. Host/Presenter Effectiveness: How engaging and knowledgeable is the host/presenter?
7. Production Quality: Sound engineering, editing, and mixing.

Evaluation Process:

Step 1: Selection

Choose an audio program to evaluate (e.g., "The Daily" podcast).

Step 2: Listening and Note-taking

Listen to multiple episodes, taking notes on:

- Strengths and weaknesses
- Effective/ineffective elements
- Areas for improvement

Step 3: Criteria Assessment

Rate the program on each criterion (1-10 scale):

- Message Clarity: 8
- Audio Appeal: 9
- Target Audience Engagement: 8.5
- Content Relevance: 9
- Pacing and Flow: 8
- Host/Presenter Effectiveness: 9
- Production Quality: 9

Step 4: Analysis and Recommendations

Analyze the assessment, identifying areas for improvement:

- Improve pacing by reducing intro length.
- Increase audience engagement through social media calls-to-action.
- Feature diverse perspectives to enhance content relevance.

Step 5: Proposal for Improvement

Develop a proposal outlining specific changes to enhance the program's effectiveness:

- Revise the intro to 30 seconds or less.
- Incorporate listener feedback segments.
- Invite guests from diverse backgrounds.

Improvement Strategies:

1. Content Enhancements: Update topics, formats, or guest selection.
2. Audio Enhancements: Improve sound quality, music, or sound effects.
3. Interactive Elements: Incorporate listener engagement opportunities.
4. Host/Presenter Development: Training or coaching for improved presentation.
5. Marketing and Promotion: Increase visibility through social media, advertising.
6. Feedback Mechanisms: Regularly collect listener feedback.

Sample 2: Audio Program: Podcast

Genre: Storytelling, Voxpop, Music, Phone-in

Episode: "The Trust Engineers"

Evaluation Criteria:

1. Message Clarity: 8.5/10
2. Audio Appeal: 9/10
3. Target Audience Engagement: 9/10
4. Content Relevance: 9/10
5. Pacing and Flow: 8.5/10
6. Host/Presenter Effectiveness: 9/10
7. Production Quality: 9/10

Strengths:

- Engaging storytelling and narrative structure
- Thought-provoking topics and themes
- Excellent production quality and sound design
- Hosts' chemistry and banter

Weaknesses:

- Occasionally dense or complex concepts
- Pacing can be slow in some segments
- Limited opportunities for listener engagement

Improvement Suggestions:

1. Simplify complex concepts: Use analogies or metaphors to explain intricate ideas.
2. Increase listener engagement: Incorporate Q&A sessions, social media polls, or crowd-sourced topics.
3. Diversify guest experts: Feature more women, people of color, and international perspectives.
4. Enhance visual components: Create accompanying videos, animations, or infographics.
5. Consistent episode format: Establish a standard structure for easier listener familiarity.

Impact and Persuasiveness:

Radiolab excels at storytelling and exploring complex themes, but can improve by:

1. Emotional connection: Share more personal anecdotes or listener stories.
2. Call-to-action: Encourage listeners to engage in discussions or take action.
3. Relevant references: Provide additional resources or reading materials.

Target Audience:

- Demographics: Educated, curious individuals (25-45)
- Interests: Science, philosophy, storytelling, critical thinking

Recommendations for Future Episodes:

1. Explore intersectional topics (e.g., science and social justice).
2. Feature underrepresented voices and perspectives.
3. Create companion resources (e.g., podcasts, articles, videos)

Lab Module – 3

A 5-10 minute radio news bulletin package is a pre-recorded or live broadcast that combines news reports, live reporting, and phone-in sequences to inform and engage listeners.

Components:

1. Introduction/Teaser (10-15 seconds)
2. Headline News (1-2 minutes)
3. Live Reporting Segment (2-3 minutes)
4. Phone-in Sequence (2-3 minutes)
5. Wrap-up/Conclusion (30 seconds-1 minute)

Process:

Pre-Production (Before Recording/Broadcast):

1. Research and gather news stories.
2. Write scripts and news copy.
3. Book live reporters and phone-in guests.
4. Plan segment timing and transitions.
5. Prepare audio elements (music, sound effects, etc.).

Production (Recording/Broadcast):

1. Record introduction/teaser.
2. Deliver headline news.
3. Conduct live reporting segment.
4. Facilitate phone-in sequence.
5. Record wrap-up/conclusion.

Post-Production (After Recording):

1. Edit audio for timing, clarity, and flow.
2. Add music, sound effects, and other elements.
3. Mix and master audio levels.
4. Finalize package for broadcast.

Live Reporting Segment:

1. Identify location and reporter.
2. Establish communication link (phone, satellite, etc.).
3. Conduct live interview or report.

Phone-in Sequence:

1. Choose topic and guest.

2. Screen callers.
3. Facilitate discussion.

Editing Software:

1. Audacity (free, open-source)
2. Adobe Audition (professional)
3. Pro Tools (industry standard)

Tips:

1. Keep segments concise.
2. Use clear, engaging audio.
3. Balance news and discussion.
4. Ensure smooth transitions.
5. Monitor timing.

Sample: The link for AIR Bulletin

<https://www.newsonair.gov.in/bulletins-detail-category/morning-news/>

Title: "Morning News Update"

Duration: 10 minutes

Outline:

1. Introduction (15 seconds)
 - Music, intro voiceover
2. Headline News (1.5 minutes)
 - Top stories, news reader
3. Live Reporting (2.5 minutes)
 - Reporter in the field, live interview
4. Phone-in Sequence (2.5 minutes)
 - Guest expert, caller discussion
5. Wrap-up/Conclusion (1 minute)
 - Recap, closing music

Deliverables:

1. Edited audio package.
2. Script and show notes.
3. Audio elements (music, sound effects, etc.).

By following this process, you can create an engaging and informative radio news bulletin package with live reporting and phone-in sequences.

Lab Module – 4

Produce a 5-15 minutes radio documentary or feature that covers a current event or relevant topic.

A radio documentary or feature is a non-fiction, in-depth audio program that explores a current event, issue, or topic, providing listeners with information, insights, and perspectives.

Characteristics:

1. In-depth exploration of a topic
2. Non-fiction, factual content
3. Audio format (radio broadcast or podcast)
4. Typically 5-60 minutes in length
5. Incorporates interviews, narration, and sound design

Types of Radio Documentaries:

1. Investigative: In-depth examination of a critical issue
2. Profile: Exploring a person's life or work
3. Historical: Examining past events or eras
4. Social Impact: Focusing on social issues and their effects
5. Scientific: Exploring scientific discoveries and breakthroughs

Pre-Production (Research and Planning)

1. Choose a topic: Select a current event or relevant topic.
2. Research: Gather information, statistics, and expert opinions.
3. Define the scope: Determine the focus and angle of the story.
4. Develop a concept: Create a clear and concise concept statement.
5. Write a proposal: Outline the documentary's goals, structure, and timeline.

Production (Recording and Gathering Content)

1. Plan interviews: Identify and schedule expert interviews.
2. Conduct interviews: Record high-quality audio interviews.
3. Gather additional content: Collect sound bites, music, and sound effects.
4. Record narration: Capture the host's/narrator's voice.
5. Capture ambient sound: Record relevant background noise.

Post-Production (Editing and Mixing)

1. Transcribe interviews: Write out interview transcripts.
2. Edit audio: Trim, cut, and arrange audio clips.
3. Write narration script: Craft a compelling narrative.
4. Mix audio: Balance levels, EQ, and compression.
5. Add music and sound effects: Enhance the listening experience.

Finalization (Mastering and Distribution)

1. Master the audio: Finalize the mix and audio quality.
2. Write a script for intro/outro: Create a compelling intro and outro.
3. Add metadata: Include title, description, and tags.
4. Distribute the documentary: Broadcast, podcast, or online platforms.

Key Elements:

1. Clear and concise writing.
2. Engaging audio elements (music, sound effects).
3. Balanced perspectives and analysis.
4. Effective interviewing techniques.
5. Smooth transitions and pacing.

Production Team Roles:

1. Producer: Oversees production, research, and scripting.
2. Anchor/Host: Presents the segment.
3. Reporter: Conducts interviews, gathers information.
4. Audio Engineer: Edits and mixes audio.
5. Researcher: Assists with research and fact-checking.

Equipment and Software:

1. Digital audio workstation (DAW) software (e.g., Audacity, Adobe Audition).
2. Audio recording equipment (e.g., microphones, portable recorders).
3. Editing software (e.g., Pro Tools).
4. Music and sound effects libraries.

Timeline:

1. Research and scripting: 2-4 hours.
2. Recording: 1-3 hours.
3. Editing and post-production: 2-4 hours.
4. Finalization and review: 1 hour.

Delivery Formats:

1. Radio broadcast.
2. Podcast.
3. Online audio streaming.
4. Social media audio clips.

Sample:

Title: "Melting Glaciers: The Tipping Point"

Duration: 30 minutes

Format: Documentary/Feature

Topic: Climate Change and Melting Glaciers

Outline:

Intro (2 minutes)

- Music and opening narration
- Brief overview of climate change and melting glaciers

Segment 1: The Science (8 minutes)

- Interview with glaciologist, Dr. Maria Rodriguez
- Explanation of glacier formation and melting processes
- Statistics on glacier loss and sea-level rise

Segment 2: Impact on Communities (10 minutes)

- Interviews with residents of glacier-dependent communities (e.g., Alaska, Iceland)
- Personal stories of climate migration and economic impact

Segment 3: Solutions (8 minutes)

- Expert analysis on renewable energy and carbon reduction
- Examples of successful sustainability initiatives

Conclusion (2 minutes)

- Recap and final thoughts
- Call to action for listeners

Script:

[Intro music fades out]

Host: "Welcome to 'Melting Glaciers: The Tipping Point'. I'm your host, [Name]."

[Segment 1]

Host: "Dr. Maria Rodriguez, what's happening to our glaciers?"

Dr. Rodriguez: "Glaciers are melting at an alarming rate...sea levels are rising."

[Segment 2]

Host: "Meet Johan, an Icelandic fisherman affected by glacier melt."

Johan: "Our fishing industry is struggling...our way of life is changing."

[Segment 3]

Host: "Renewable energy expert, Dr. John Taylor, on solutions."

Dr. Taylor: "Transitioning to renewables...reducing carbon emissions."

Lab Module – 5

In a group of 3-4 Students, produce and write, present and edit 10-15 minutes radio entertainment show on any relevance topic.

A radio entertainment show is a broadcast program designed to engage, inform, and entertain listeners through various formats, including:

Types of Radio Entertainment Shows:

1. Music Shows: Playlists, countdowns, and artist interviews.
2. Talk Shows: Discussions, debates, and interviews on various topics.
3. Comedy Shows: Sketches, stand-up, and improv.
4. Game Shows: Quizzes, contests, and challenges.
5. Reality Radio: Real-life stories, documentaries, and dramas.
6. Panel Discussions: Expert debates and analysis.
7. Storytelling: Fiction, non-fiction, and spoken word.
8. Interviews: Celebrity, expert, or everyday people.
9. Variety Shows: Mix of music, comedy, and other segments.

Key Elements:

1. Engaging hosts and personalities.
2. Relevant and timely topics.
3. Entertaining formats and segments.
4. Interactive elements (caller participation, social media).
5. High-quality production and sound design.
6. Consistent branding and imaging.

Radio Entertainment Show Formats:

1. Live broadcasts.
2. Pre-recorded shows.
3. Syndicated programs.
4. Podcasts.
5. Online radio streams.

Popular Radio Entertainment Shows:

1. The Howard Stern Show.
2. The Ellen DeGeneres Show.
3. The Daily Show.
4. This American Life.
5. The Joe Rogan Experience.

Benefits:

1. Entertainment and relaxation.

2. Information and education.
3. Social connection and community.
4. Inspiration and motivation.
5. Marketing and advertising opportunities.

Target Audience:

1. Demographics (age, location, interests).
2. Psychographics (lifestyle, values, attitudes).
3. Listener preferences (music, topics, formats).

Radio Entertainment Show Production:

1. Concept development.
2. Scriptwriting and research.
3. Talent booking and management.
4. Audio production and editing.
5. Promotion and marketing.

By understanding these elements, you can create engaging and entertaining radio shows that captivate your audience.

Sample:

Show Title: "Laughter and Music"

Duration: 12 minutes

Topic: Mental Health Awareness

Format: Music, Comedy, and Discussion

Team Roles:

1. Host/Presenter: John
2. Co-Host/Comedian: Emily
3. Music DJ: Michael
4. Producer/Researcher: Sarah

Show Outline:

Segment 1: Introduction (1 minute)

- Intro music
- Host introduction
- Brief overview of the show

Segment 2: Comedy Sketch (2 minutes)

- Co-host performs a comedy sketch on mental health
- Sound effects and music

Segment 3: Music Break (2 minutes)

- DJ plays uplifting music
- Host and co-host banter

Segment 4: Guest Interview (4 minutes)

- Host interviews a mental health expert
- Discussion on stress management and resources

Segment 5: Game Show (2 minutes)

- Host and co-host play a trivia game on mental health
- Sound effects and music

- Recap and final thoughts
- Outro music

Lab Module – 6

Identify at least 5 Known faces of Indian Radio Industry, also write their radio channel name and their programme name.

Lab Module – 7

Prepare a PPT presentation on any topic related to RJNR. There should be minimum 8 slides in ppt.