



**Bharati Vidyapeeth's Institute of Computer Applications and Management (BVICAM)**

**Final Project and Comprehensive Viva**

**(Subject Code: 352)**

**Semester VI**

**on**

**NEWMEDIA**

**for**

**Partial fulfillment of the requirement of Bachelors of Arts in  
Journalism and Mass Communication BA (JMC)**

**(Batch: 2021-2024)**



**Submitted by:  
Enrollment Number:**

**Under the guidance of:  
Mrs. Sakshi Aggarwal**

## Certificate

I, \_\_\_\_\_, Enrolment No. \_\_\_\_\_ student of Semester VI, batch (2021-2024) submit that the Final Project Report on \_\_\_\_\_ for BA(JMC) Paper code-352 is completed by me and it is an authentic work carried out by me.

Date

Signature of the Student

### **Certificate of Completion**

Certified that the 'Project Report' on New Media submitted by \_\_\_\_\_, Enrolment No.

\_\_\_\_\_ for Subject Code: 352

in partial fulfilment of 'Bachelor of Arts in Journalism and Mass Communication' has been completed under my supervision.

Date:

Faculty In charge

## **Acknowledgement**

I extend my whole-hearted gratitude towards my mentor without whom this project wouldn't have been as successful as it turned out to be. I am thankful to \_\_\_\_\_, my supervisor for being so supportive and motivating me throughout the duration of my project.

I fully acknowledge the able guidance of my supervisor and thank her for her constant support and guidance. The positive aspects of this report are because of her and faults are solely mine.

Signature of the Supervisor

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## **PROJECTSUMMARY**

- **PROJECTAREA-NEWMEDIA**
- **SERVICE:**Providingprofessionalservicesuchascontentdevelopment,designing,socialmediamanagement,photographyandvideoproduction.
- **WEBSITE-**
- **PROJECTPERIOD-**January2024- April2024
- **PLANOFACTION-**To createa websiteandshowcase itasmy companyprofile.

## **Introduction**

For my final project report and comprehensive viva, I have decided to have my own start-up

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Logo..

Social Media tasks undertaken...

Product designing...

A list of work done for clients:

- 1)** Ghostwriting a Novel (Dubai).....



**WorkDone**

## **Conclusion**

My experience of working with different clients has definitely contributed a lot in my personal growth.

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## References

## **Comprehensive Viva**

**(Give a summary of the domain that you have worked in, For Eg: New Media)**