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IEEE Delhi Section with Computer Society Chapter, Consultants Network Affinity Group, Life Member Affinity Group, Inter Society Relations, Industry Relations & SIGHT Standing Committees of IEEE Delhi with the associations CSI, Safa Society, ISTE Delhi Section, IETE Delhi Centre, invites you for a Webinar on 07-October-2023, the Saturday, at 06:00 p.m.

Artificial intelligence is set to revolutionize the hotel guest experience in the next 10 years by providing more personalized and efficient service through the use of personalization and recommendation engines, automation of repetitive tasks, virtual assistants, smart room technology and concierge services. AI is already having a massive impact on society and every industry should take note. A recent report estimated that AI could potentially double annual economic growth rates by 2035. This has been validated that AI could add \$15.7 trillion to the global economy by 2030. AI-powered personalization and recommendation engines can provide more targeted and personalized experiences to individual guests based on their preferences, past behaviour, and demographics. AI-powered chatbots and virtual assistants will allow hotel staff to interact with guests in real-time and provide personalized recommendations and assistance. Smart room technology integrated with AI can provide guests with a more comfortable and convenient stay. AI can also be used to monitor and predict maintenance needs in hotel rooms, optimize pricing and inventory decisions, forecast demand and adjust room availability accordingly, optimize energy efficiency, and reduce the costs associated with managing and operating the hotel. The webinar aims to discuss various aspects of applications of AI in Hospitality and Tourism.

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Activities

News Date:

Saturday, 5 August, 2023 - 10:00

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